

Weight and Obesity in America

Chart Pack

Prepared for National Consumers League

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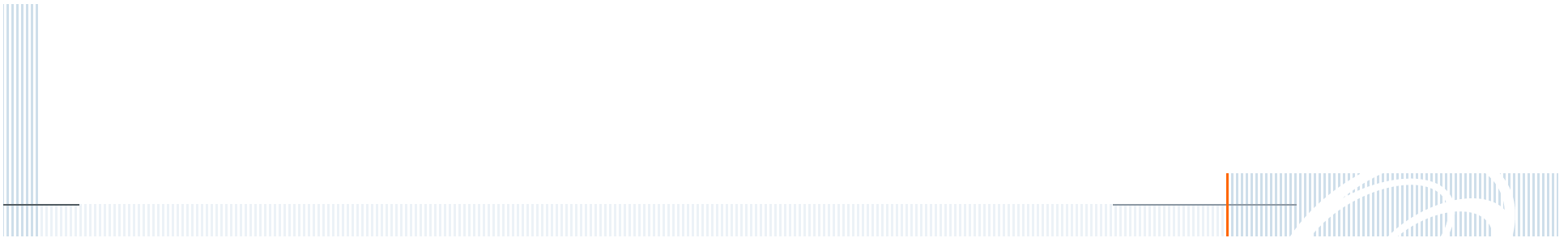
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Chart Pack

- ▶ Attitudes Toward Health
- ▶ Weight Loss
- ▶ Perceptions about Obesity
- ▶ Health Care Provider
- ▶ Treatment
- ▶ Demographic Profile

Note on reading results

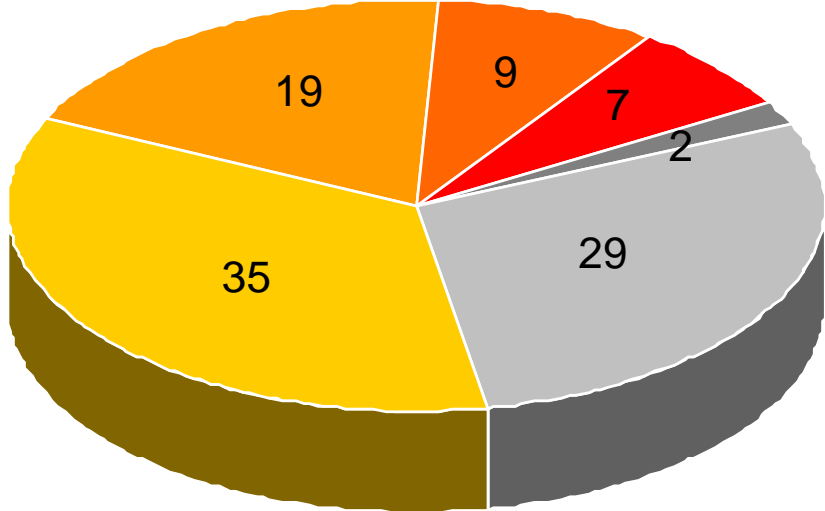
- Unless otherwise noted, weight categories are based on BMI calculations.
- Questions may not add up to 100% due to rounding, the acceptance of multiple responses or the exclusion of any “not sure” or “decline to answer” responses.
- An asterisk (*) signifies a value of less than one-half percent. A dash (-) represents a value of zero.



Attitudes Towards Health

Nearly 7 in 10 U.S. adults are overweight or heavier and about one-third are obese, severely obese, or morbidly obese.

Adult Population by Body Mass Index (BMI) Score



BMI was calculated using the following formula:

$$BMI = \left[\frac{\text{Weight in Pounds}}{(\text{Height in Inches}) \times (\text{Height in inches})} \right] \times 703$$

- Underweight (BMI < 18.5)
- Normal (BMI: 18.5 - 24.9)
- Overweight (BMI: 25.0 - 29.9)
- Obese (BMI: 30.0 - 34.9)
- Severely Obese (BMI: 35.0 - 39.9)
- Morbidly Obese (BMI >= 40.0)

Q447: CLASSIFICATION BASED ON BMI
 Base: All respondents that gave height and weight: Total (n=1885)
 Note: The underweight population has a base size where (n=25). Because of this small base, except for slide 5 we will not be reporting on the underweight population throughout the slides.

Many adults do not accurately assess their body types. Obese individuals, especially, tend to underestimate their weight.

Body Mass Index (BMI)

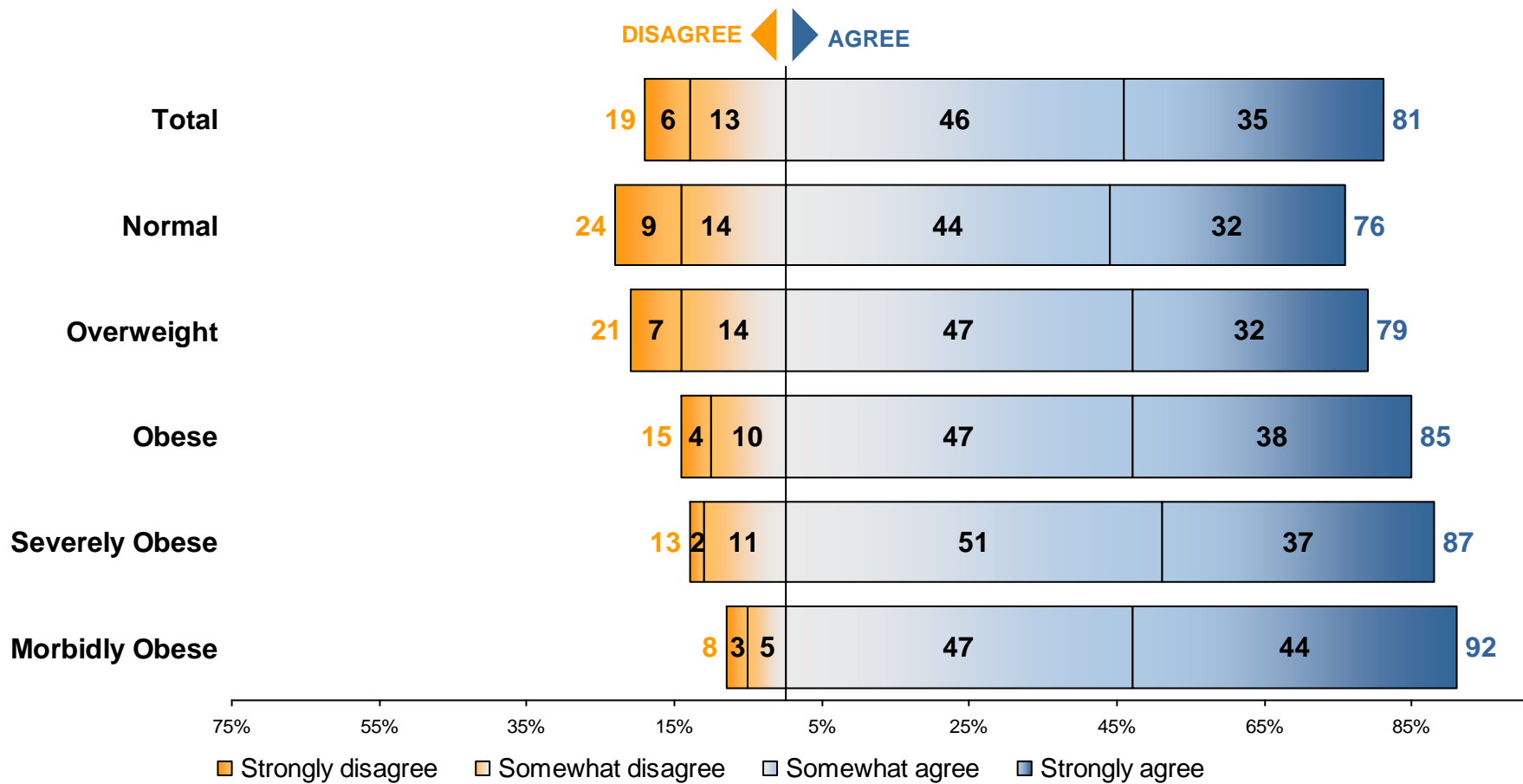
<u>Self Assessment</u>	Underweight	Normal	Overweight	Obese	Severely Obese	Morbidly Obese
Underweight	39	7	1	1	-	-
Normal	58	73	29	3	1	-
Overweight	3	19	69	82	60	17
Obese	-	*	*	14	25	42
Severely Obese	-	-	*	*	12	16
Morbidly Obese	-	*	-	-	2	26

- Correct estimate
- Most common estimate
- Correct & Most common estimate

Q447 & Q450: CLASSIFICATION BASED ON SELF ASSESSMENT X BMI
 Base: All Respondents: Total (n=1885); Underweight (n=25**); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)
 **Caution should be used when interpreting results due to small base size.
 Decline to answer responses are not shown and range from "-" to 1%.

The majority of adults, especially obese individuals, are concerned about their health.

"I Am Concerned About My Health"



Q430: How strongly do you agree or disagree with the following statement about yourself?

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

Many adults, especially obese individuals, are not confident in their eating habits and are even less confident in their exercise habits.

<u>Report Card</u>	
Healthy Eating	
C+	Total
B-	Normal
B-	Overweight
C+	Obese
C	Severely Obese
C-	Morbidly Obese

<u>Report Card</u>	
Exercise	
C-	Total
C+	Normal
C	Overweight
C-	Obese
D	Severely Obese
D+	Morbidly Obese

Q415: In general how would you rate yourself in terms of having healthful eating habits? Please give yourself an "A" for "Excellent," "B" for "Good," "C" for "Fair," "D" for "Poor," and "F" for "Terrible."

Q420: In general how would you rate yourself in terms of getting enough exercise? Please give yourself an "A" for "Excellent," "B" for "Good," "C" for "Fair," "D" for "Poor," and "F" for "Terrible."

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=162); Morbidly obese (n=138)

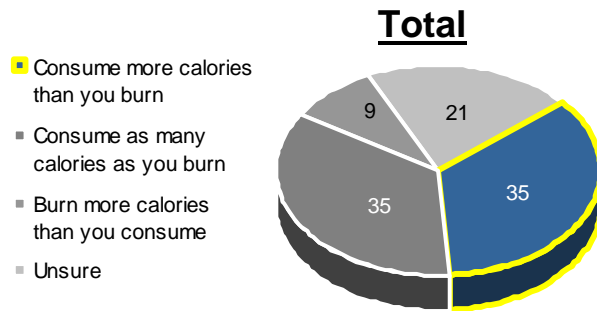
Note: Respondent responses were coded numerically and calculated using the following scale:

A = 5.0, A- = 4.7, B+ = 4.3, B = 4.0, B- = 3.7, C+ = 3.3, C = 3.0, C- = 2.7, D+ = 2.3, D = 2.0, D- = 1.7, F+ = 1.3, F = 1.0.

Scores seen above are average scores rounded to the nearest corresponding letter grade.

Many adults (especially overweight and obese individuals) acknowledge that they consume more calories than they burn.

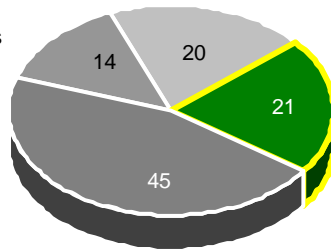
Amount of Calories Consumed



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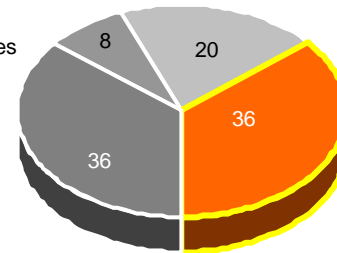
Normal

- Consume more calories than you burn
- Consume as many calories as you burn
- Burn more calories than you consume
- Unsure



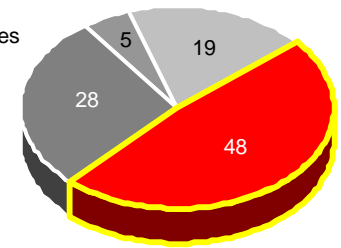
Overweight

- Consume more calories than you burn
- Consume as many calories as you burn
- Burn more calories than you consume
- Unsure



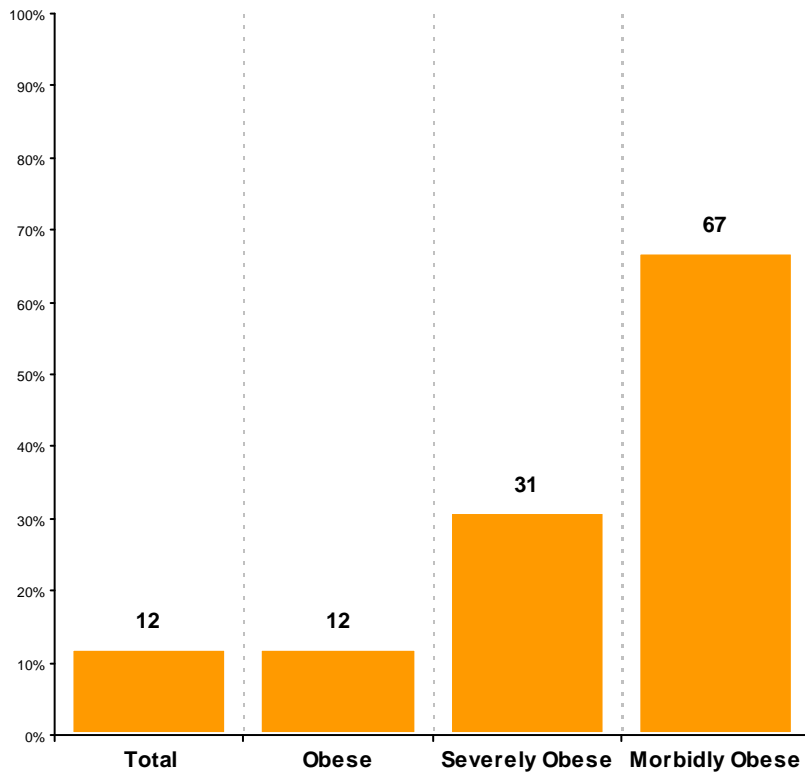
Obese (net)

- Consume more calories than you burn
- Consume as many calories as you burn
- Burn more calories than you consume
- Unsure

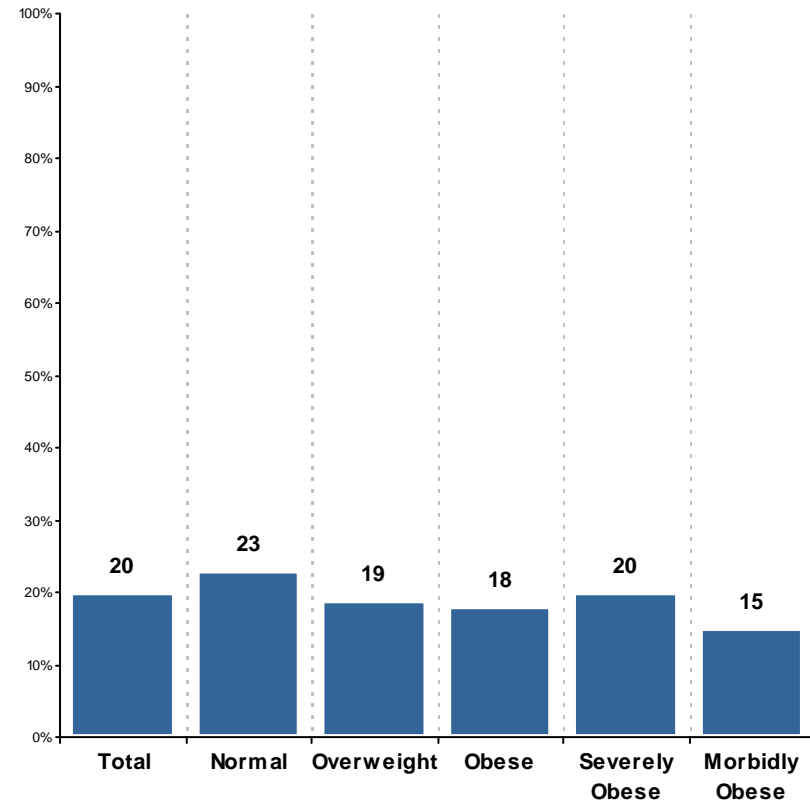


Relatively few adults who are obese have been told by a health care provider that they are obese and even fewer know their BMI.

% Have Been Told They Are Obese by Health Care Professional



% Know Their BMI



Q455: Has a doctor, nurse, or other health care professional ever told you that you are obese?

Q449: Do you know what your BMI is?

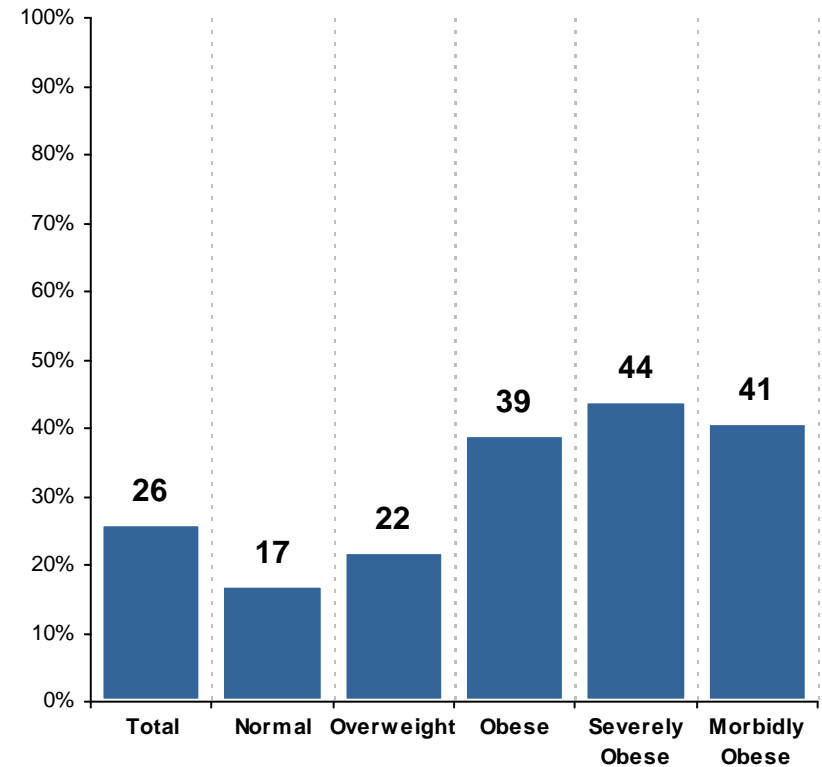
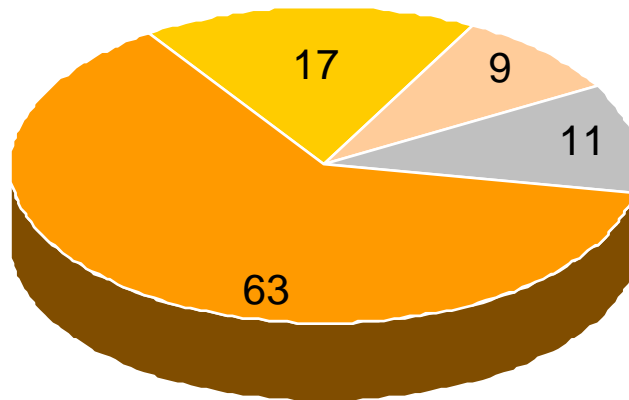
Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

The vast majority of adults know at least a few friends, family or co-workers who are overweight or obese. Obese adults know a higher portion of overweight or obese individuals than their counterparts.

Amount of Overweight or Obese Friends, Family or Co-workers

% One-Half Or More Of Friends Are Obese

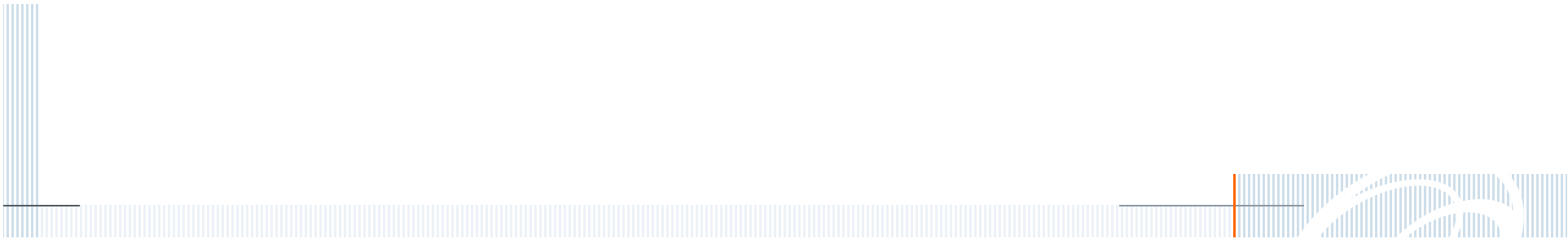
- None
- A few or less
- About half
- More than half



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Q460: Approximately how many of your immediate friends, family or co-workers do you think are overweight or obese?

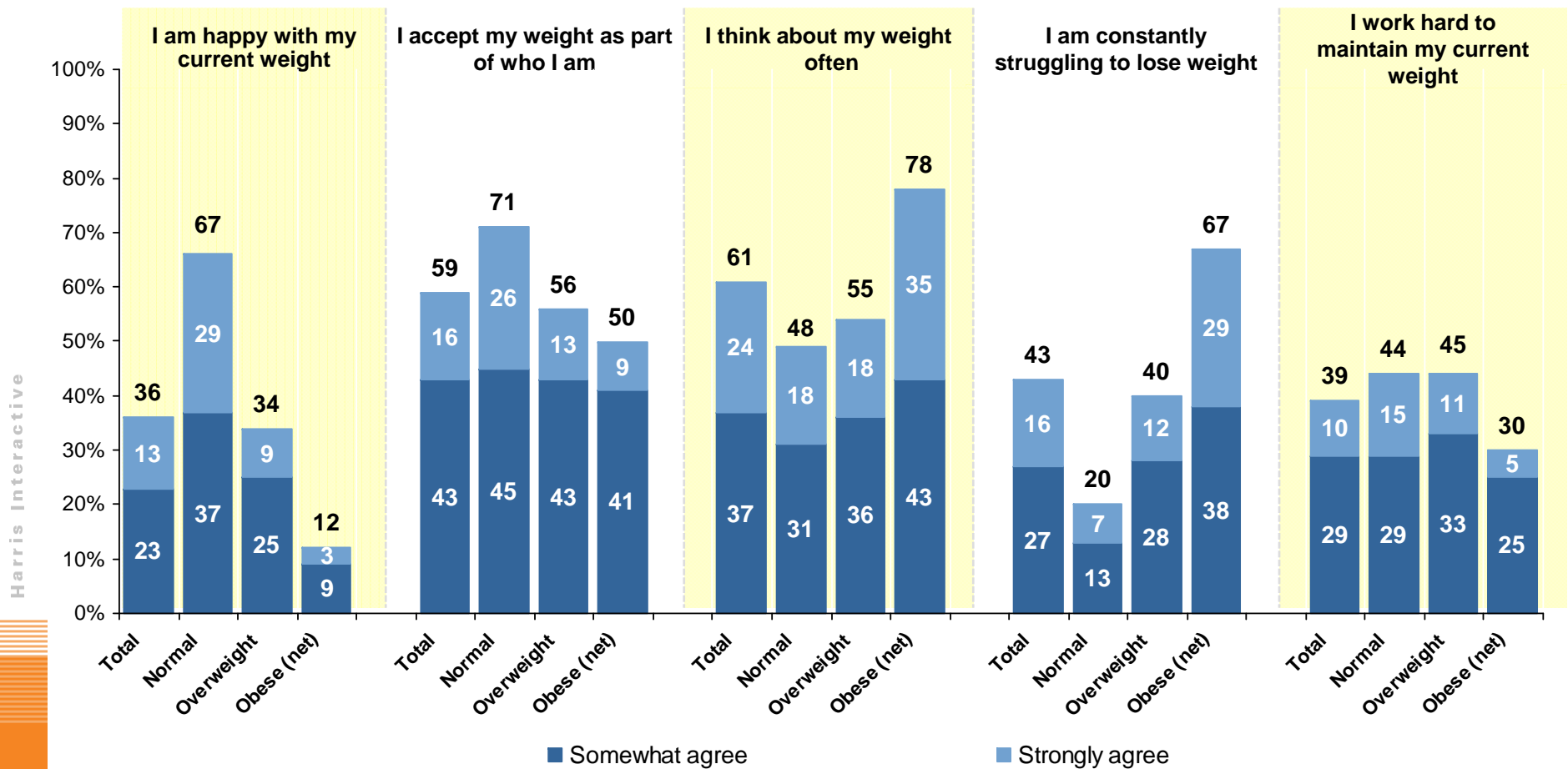
Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)



Weight Loss

Only about one-third of adults are happy with their current weight and over half think about their weight often.

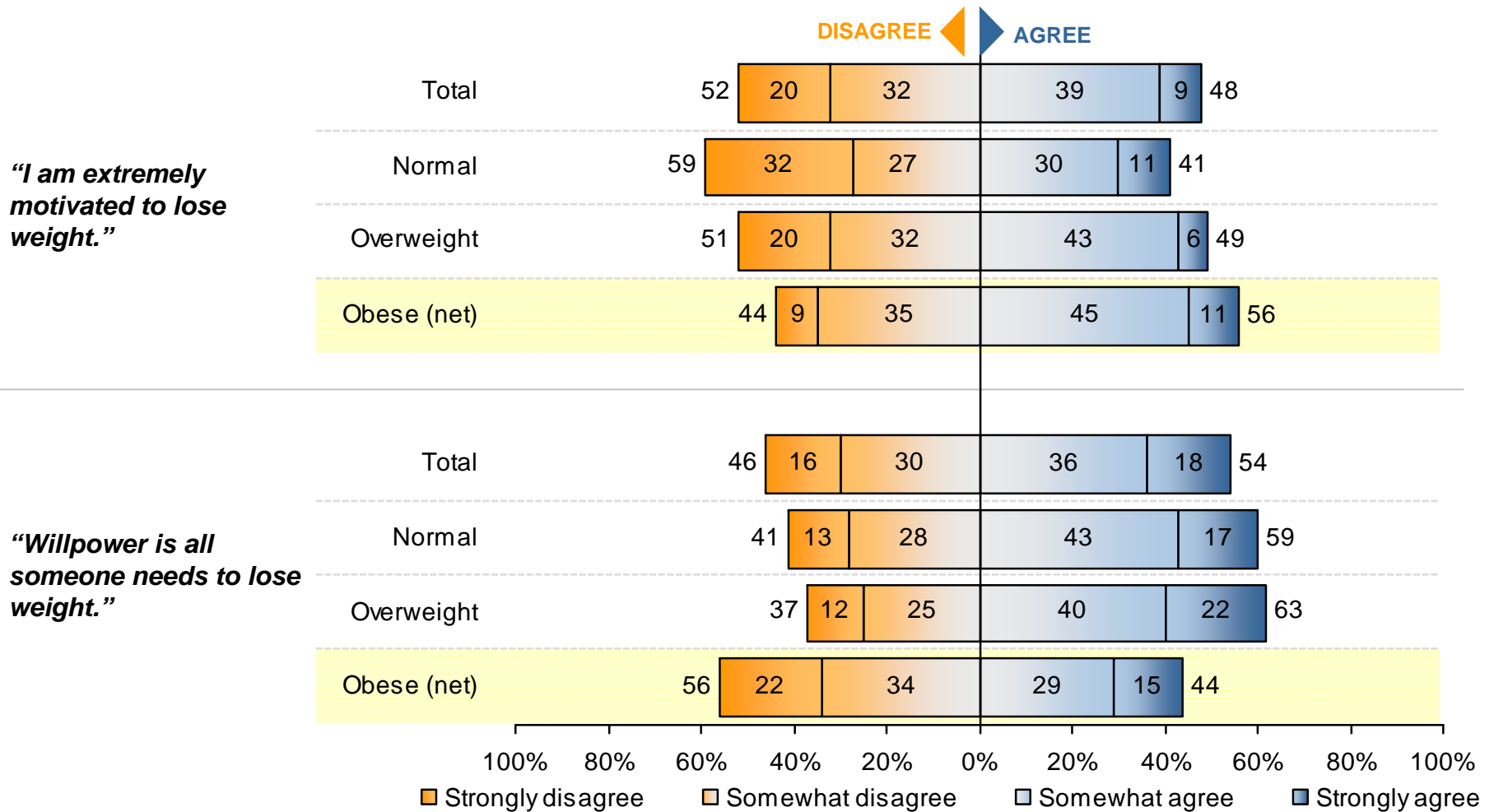
% Strongly/Somewhat Agree with Statements About Weight



Q500: How much do you agree or disagree with each of the following statements about your weight?
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

About half of adults are extremely motivated to lose weight and believe willpower is all someone needs to lose weight.

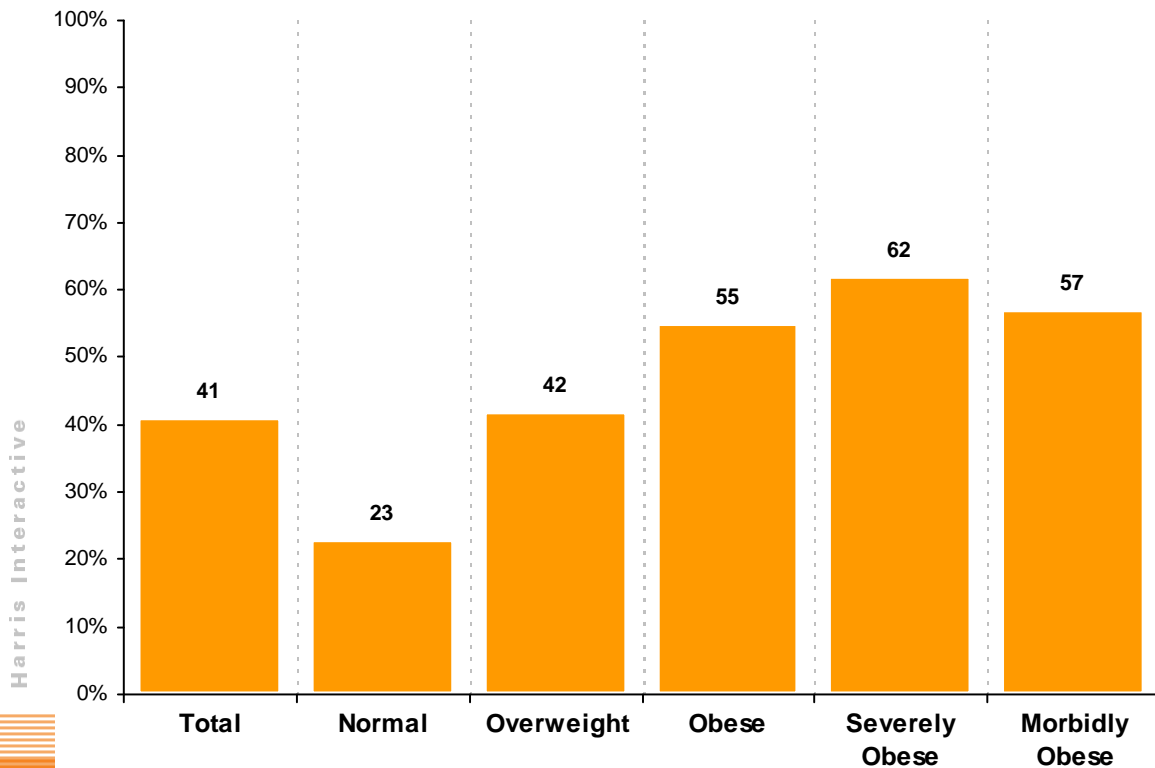
% Agree or Disagree About Statements Regarding Weight Loss



Q545: How much do you agree or disagree with the following statements about losing weight?
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

2 in 5 adults (even more so for overweight and obese individuals) are *currently* trying to lose weight, and the typical adult who has ever tried to lose weight has made two attempts in the past two years.

% Currently Trying To Lose Weight



Average # of Times Tried to Lose Weight In Past Two Years – Among Those Who Ever Tried to Lose Weight

BMI	# Times (Median)
Total	2
Normal	2
Overweight	2
Obese	2
Severely Obese	3
Morbidly Obese	3

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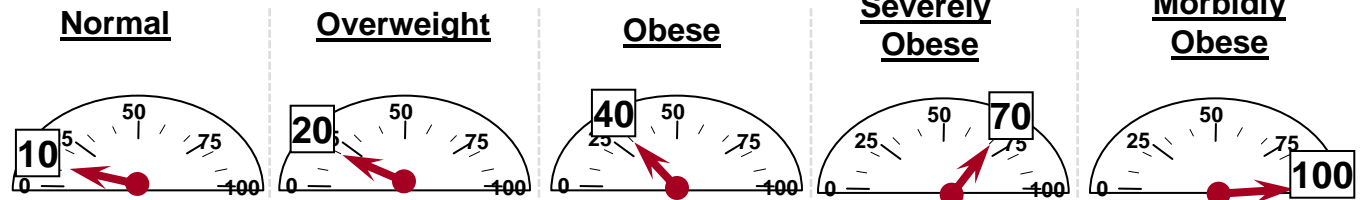
Q505: Have you ever tried or are you currently trying to lose weight? Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

Q515: How many times have you tried to lose weight in the past two years? Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (n=320); Severely obese (n=160); Morbidly obese (n=137)

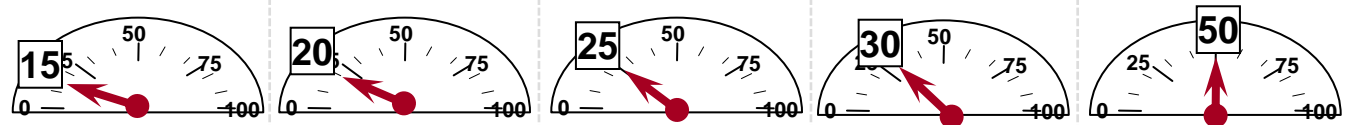
Typically, obese adults would like to lose more weight than they've ever been able to lose in the past.

Average Desired Weight Loss Versus Average Achieved Weight Loss

Amount of weight would currently like to lose (median)



Most weight ever lost (median)



Difference between weight would current like to lose and most ever lost

-5 lbs

0 lbs

15 lbs

40 lbs

50 lbs

Q517: Ideally, how much weight would you like to lose?

Q520: What is the most weight you have ever lost when you were trying to lose weight?

Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (n=320); Severely obese (n=160); Morbidly obese (n=137)

Typically, adults have been able to keep off weight they lost for about one year.

Average Years Able to Keep Off The Weight Lost

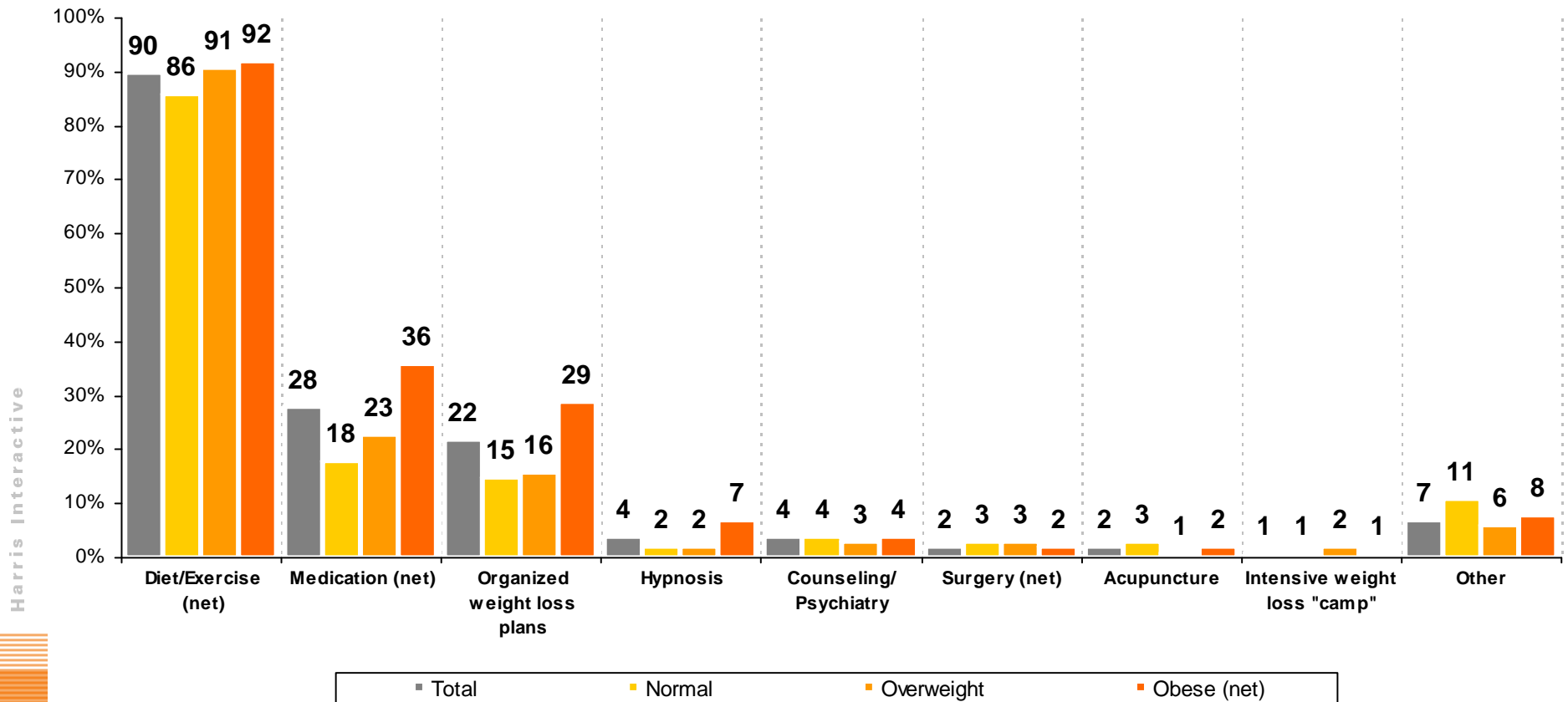
	Years (Median)
Total	1
Normal	2
Overweight	2
Obese	1
Severely Obese	1
Morbidly Obese	1

Q525: What is the longest period of time that you have been able to keep off the weight you lost?

Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (n=320); Severely obese (n=160); Morbidly obese (n=137)

The vast majority of adults have used diet or exercise to lose weight. Almost 3 in 10 have used medication to lose weight.

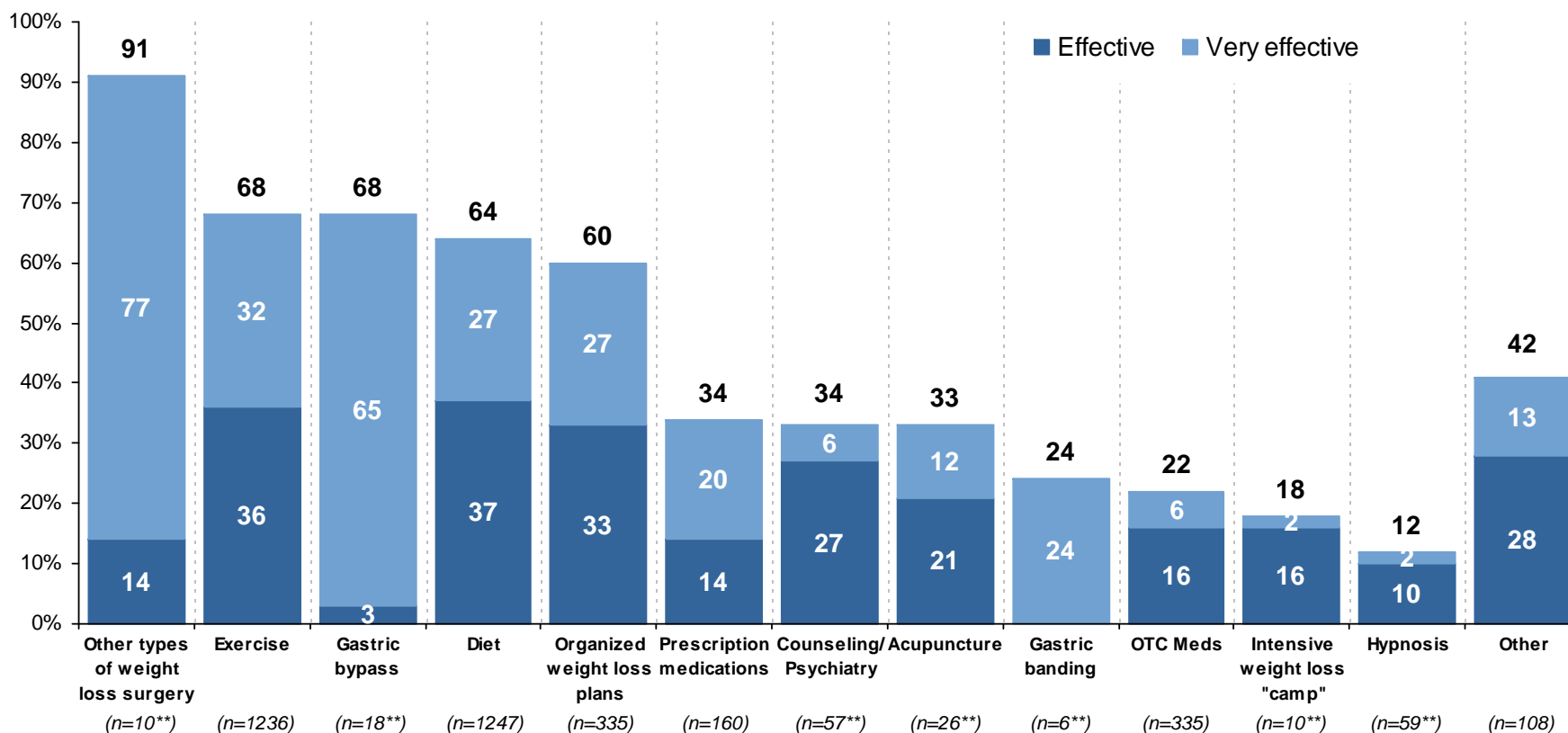
Methods Used for Weight Loss



Q820: When you yourself tried to lose weight, did you use any of the following methods?
 Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (net) (n=617)
 *Multiple responses were allowed.

Adults who have tried to lose weight found other types of weight loss surgery, exercise, gastric bypass, diet, and organized weight loss plans to be the most effective methods for weight loss.

Effectiveness of Methods Used For Weight Loss

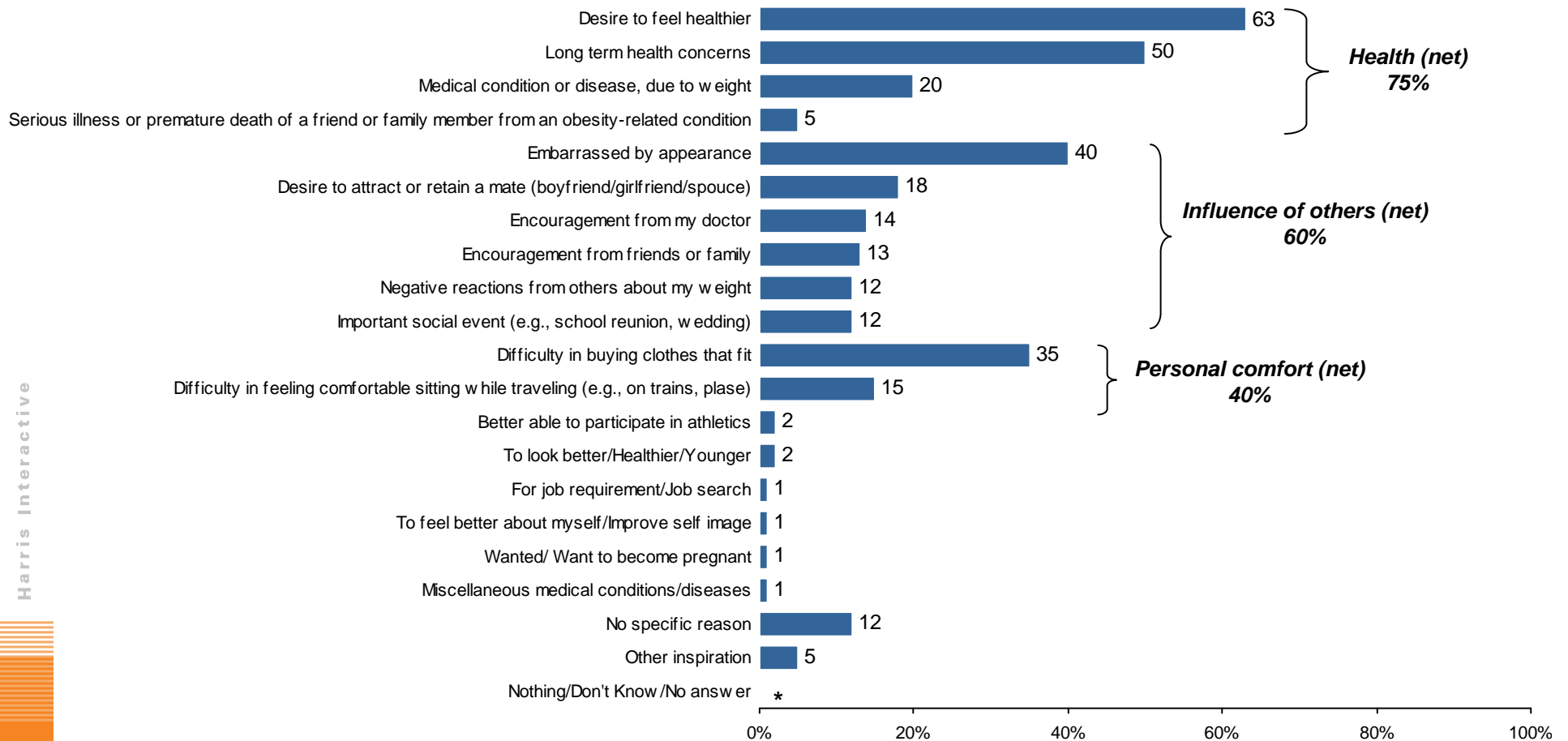


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Q825: How effective have the methods you used to lose weight been?
 Base: Variable Base: See above
 **Caution should be used when interpreting results due to small base size.

Health-related reasons were the number one inspiration for adults to lose weight. Other common inspirations included the influence of others and personal comfort.

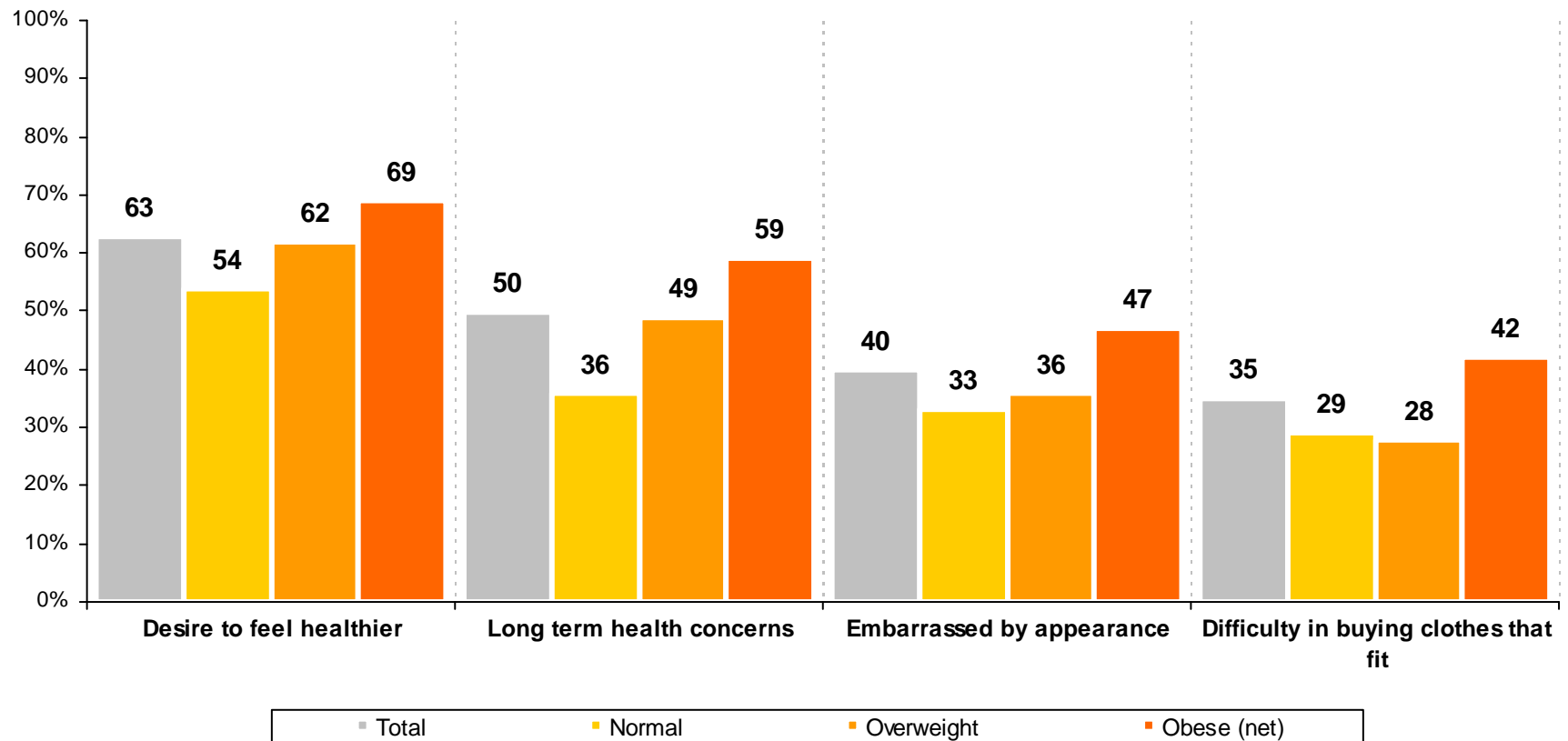
Main Inspiration For Trying to Lose Weight



Q535: What was the main inspiration for you to try to lose weight?
 Base: Respondents who have ever tried to lose weight: Total (n=1575)
 *Multiple responses were allowed.

Obese adults were more likely than their counterparts to lose weight because of a desire to feel healthier, long term health concerns, embarrassment with appearance, and difficulty in buying clothes that fit.

Main Inspiration For Trying to Lose Weight



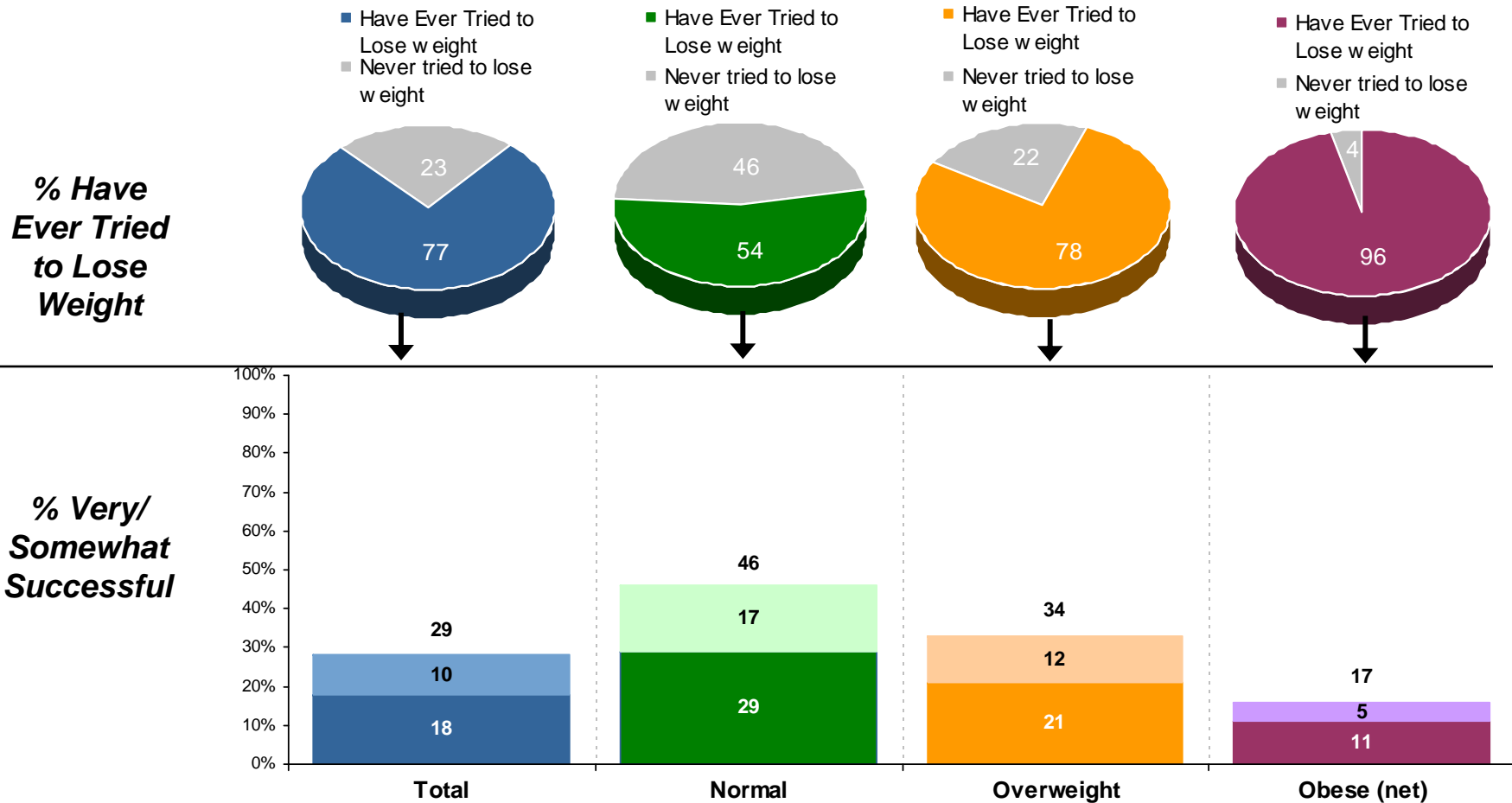
Q535: What was the main inspiration for you to try to lose weight?*

Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (net) (n=617)

*Multiple responses were allowed.

About three-quarters of adults (even more so for overweight and obese individuals) have ever tried to lose weight, however, among these adults less than one-third (even less for obese) considered their attempts to be successful.

Success with Losing Weight

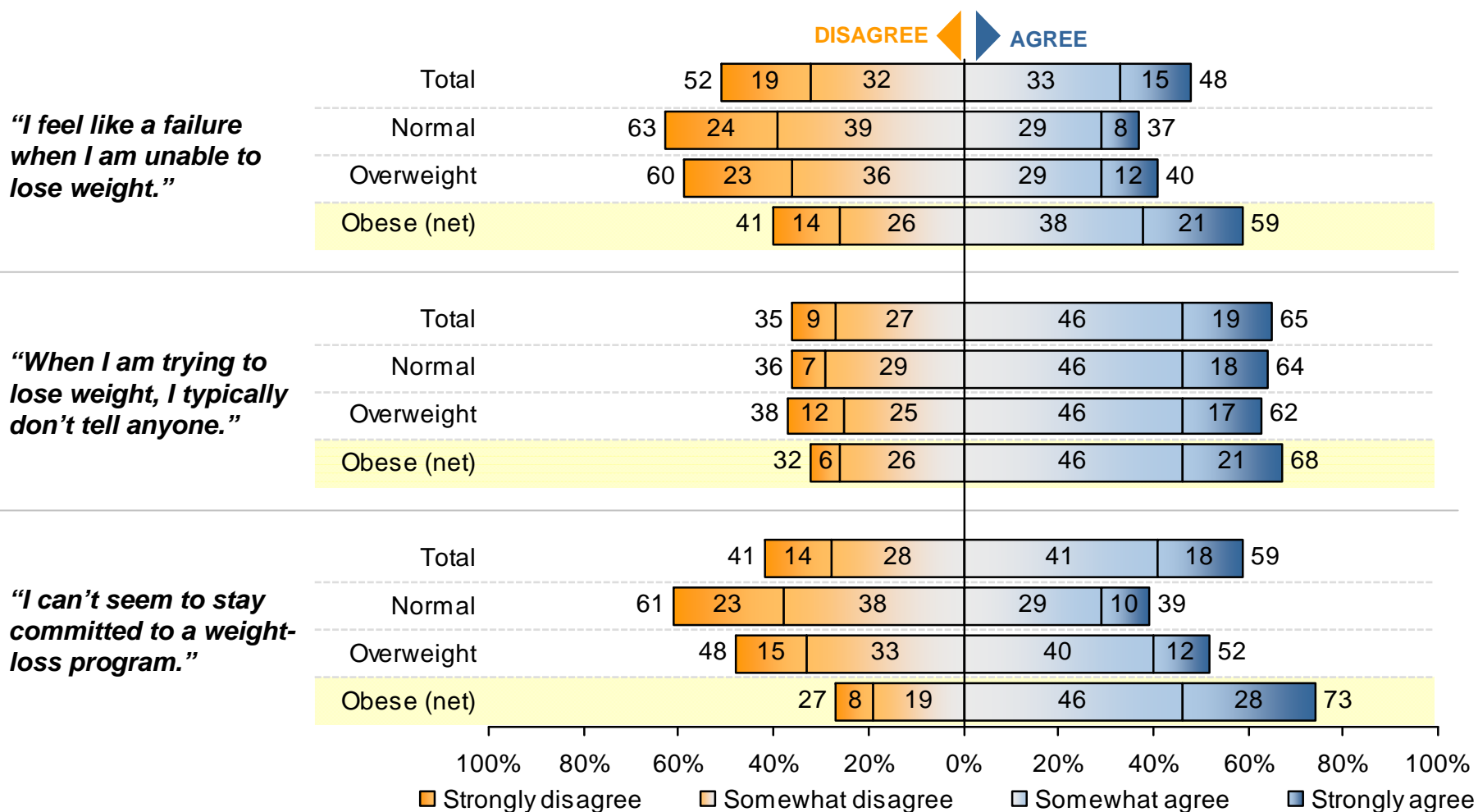


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Q505: Have you ever tried or are you currently trying to lose weight? Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)
 Q510: How successful have your attempts been at losing weight? Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (n=320); Severely obese (n=160); Morbidly obese (n=137)

Over half of adults can't stay committed to weight-loss programs and don't tell anyone when they are trying to lose weight and about half feel like a failure when they are unable to lose weight.

% Agree or Disagree About Statements Regarding Weight Loss

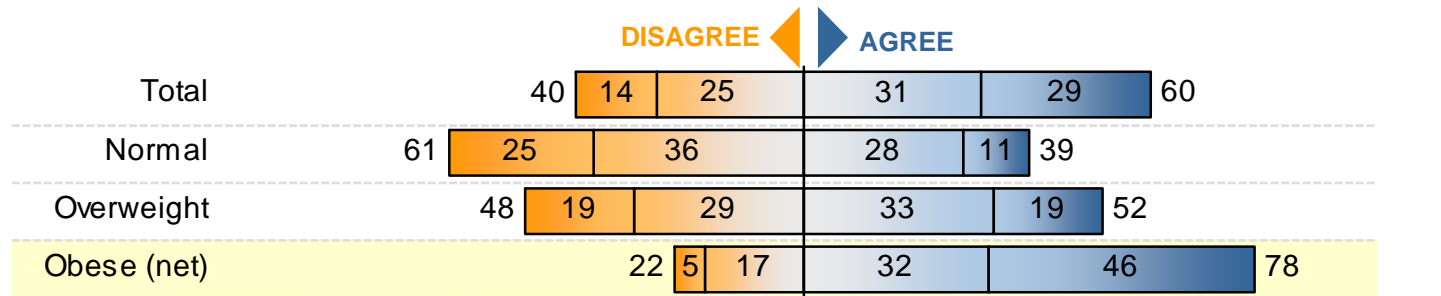


Q545: How much do you agree or disagree with the following statements about losing weight?
 Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (net) (n=617)

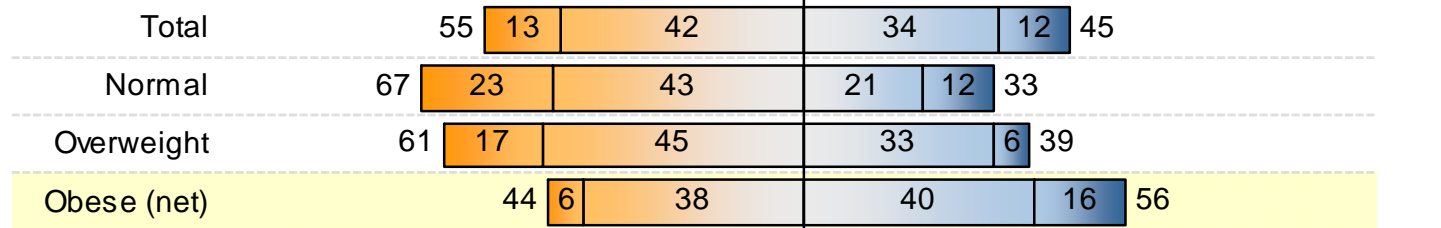
Obese adults report more difficulty with losing weight than their counterparts.

% Agree or Disagree About Difficulty with Weight Loss

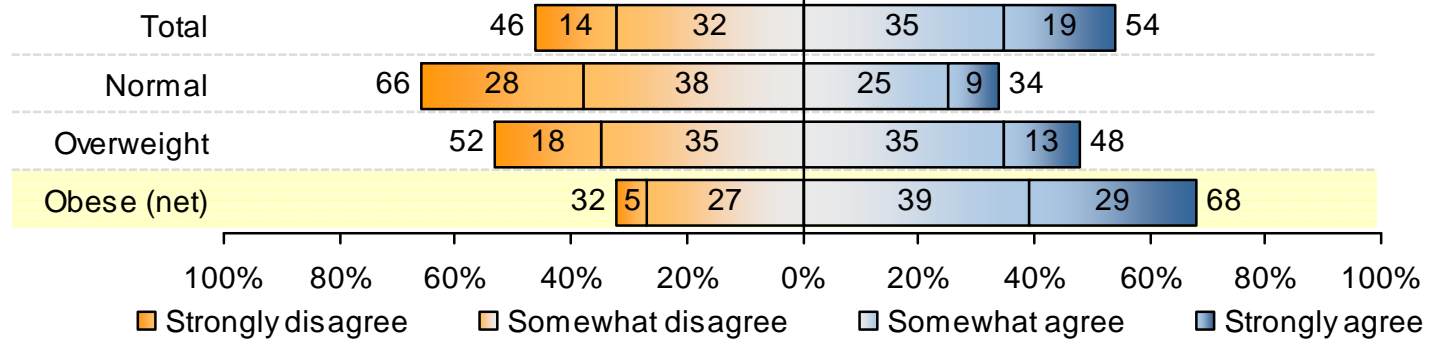
“Losing weight is one of the hardest things I have ever tried to do.”



“I think other people have an easier time losing weight than I do.”



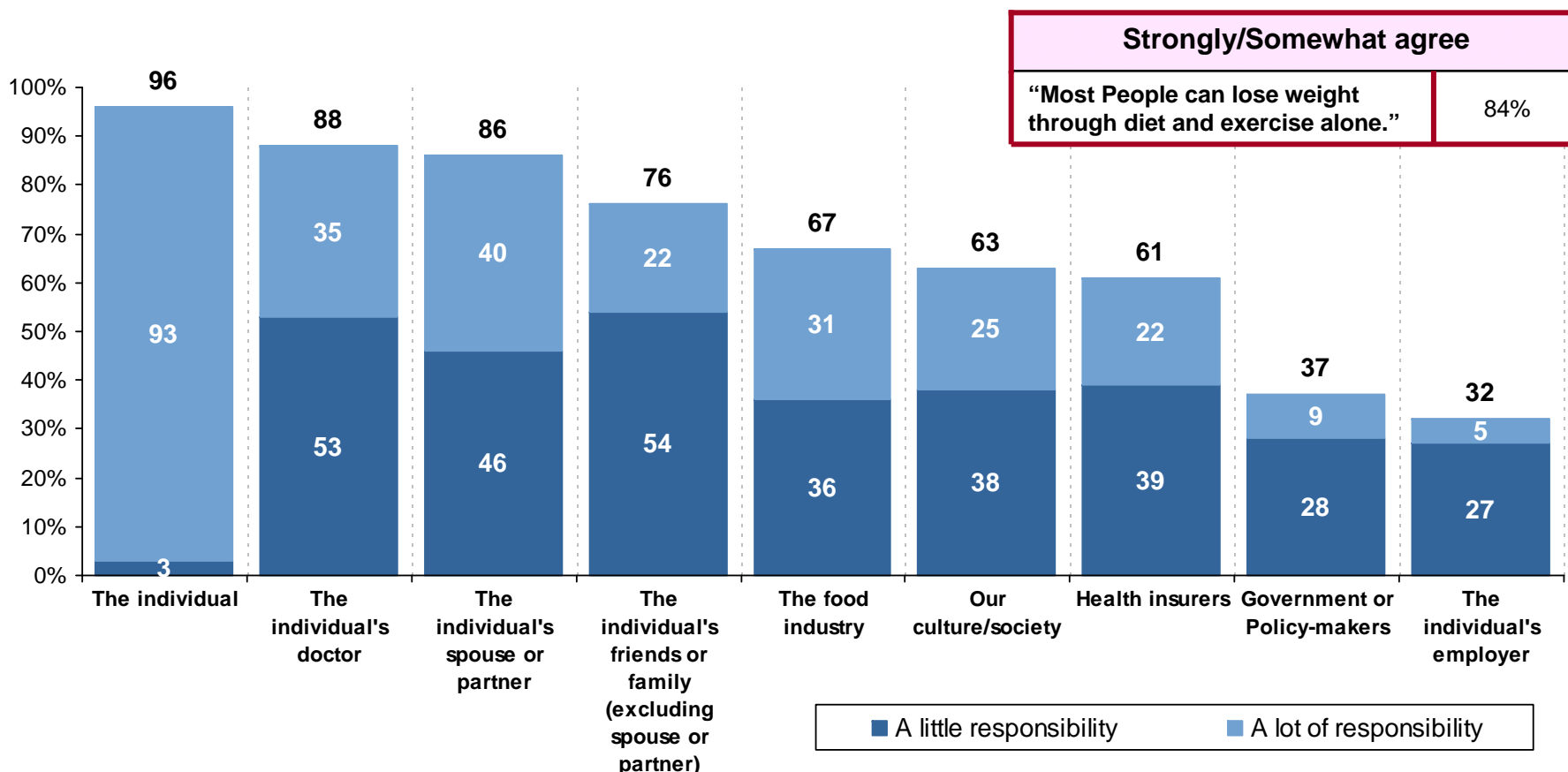
“I feel people underestimate how difficult it is for me to lose weight.”



Q545: How much do you agree or disagree with the following statements about losing weight?
 Base: Respondents who have ever tried to lose weight: Total (n=1575); Normal (n=307); Overweight (n=558); Obese (net) (n=617)

Adults believe the individual holds the most responsibility for weight loss, followed by the individual's doctor, spouse or partner, and friends or family.

% Have Responsibility in Helping an Overweight or Obese Individual Lose Weight



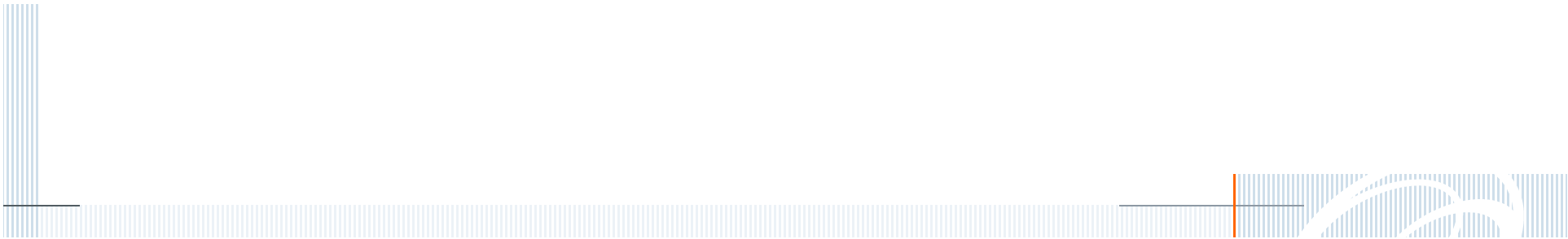
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Q600: How much responsibility does each of the following people or groups have in helping an overweight or obese individual lose weight?

Base: All Respondents: Total (n=1978)

Q545: How much do you agree or disagree with the following statements about losing weight?

Base: All respondents: Total (n=1978)



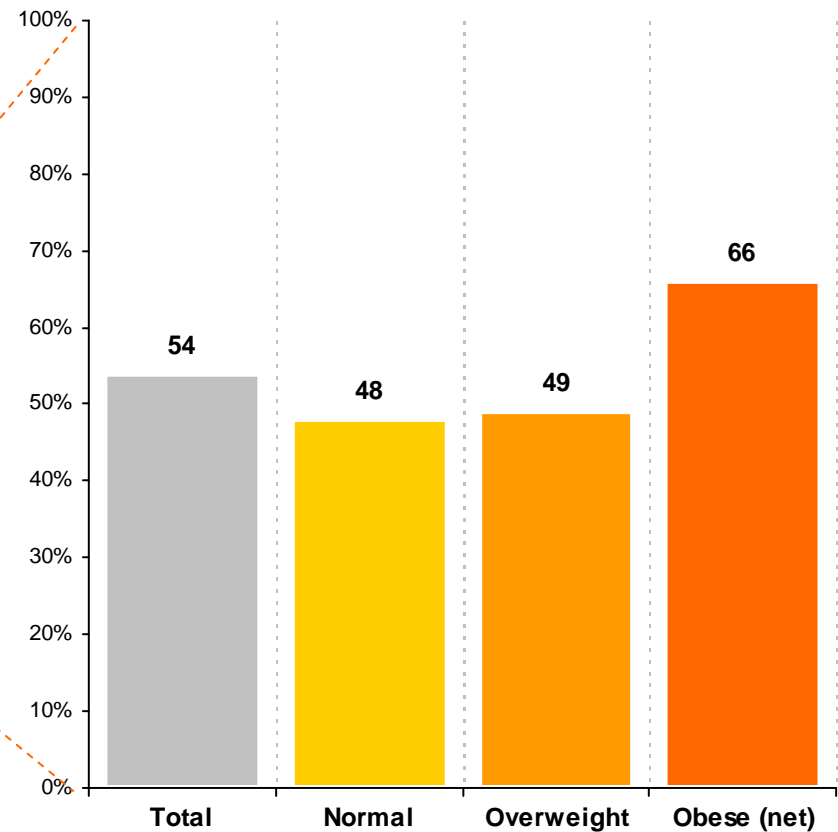
Perceptions About Obesity

About half of adults (especially obese adults) believe obesity is a disease that requires medical treatment.

Obesity Requires Medical Treatment

Disease Requires Medical Treatment

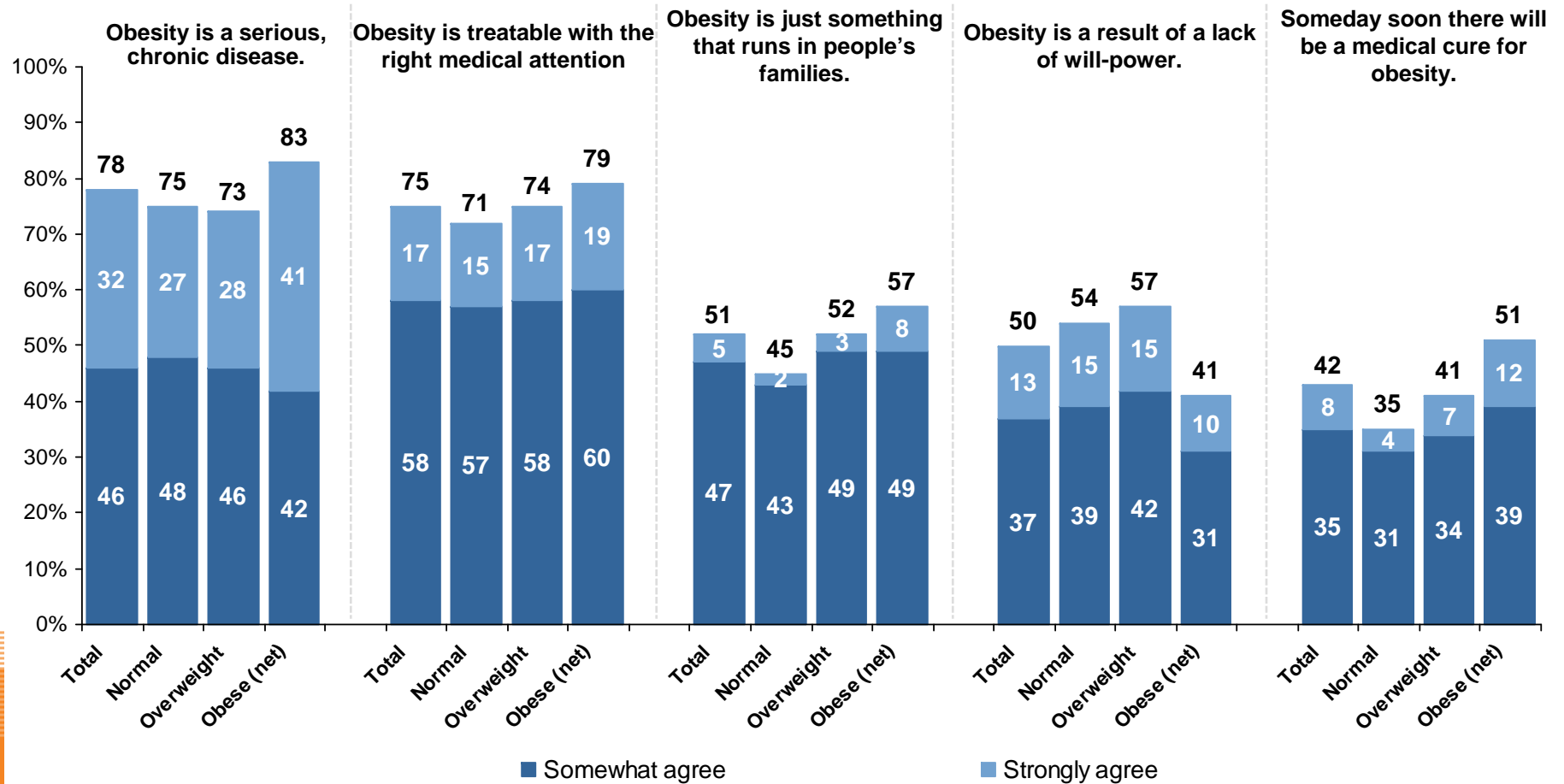
Disease	Total %
Postpartum depression	67
Anxiety	62
Alcoholism	58
Insomnia	57
Obesity	54
Premenstrual syndrome	35
Smoking	35
None of these	16



Q425: In your opinion, which of the following is a disease that requires medical treatment?
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)
 *Multiple responses were allowed.

The majority of adults think obesity is a serious chronic disease that is treatable with the right medical attention, but far fewer are confident that there will be a medical cure for obesity someday soon.

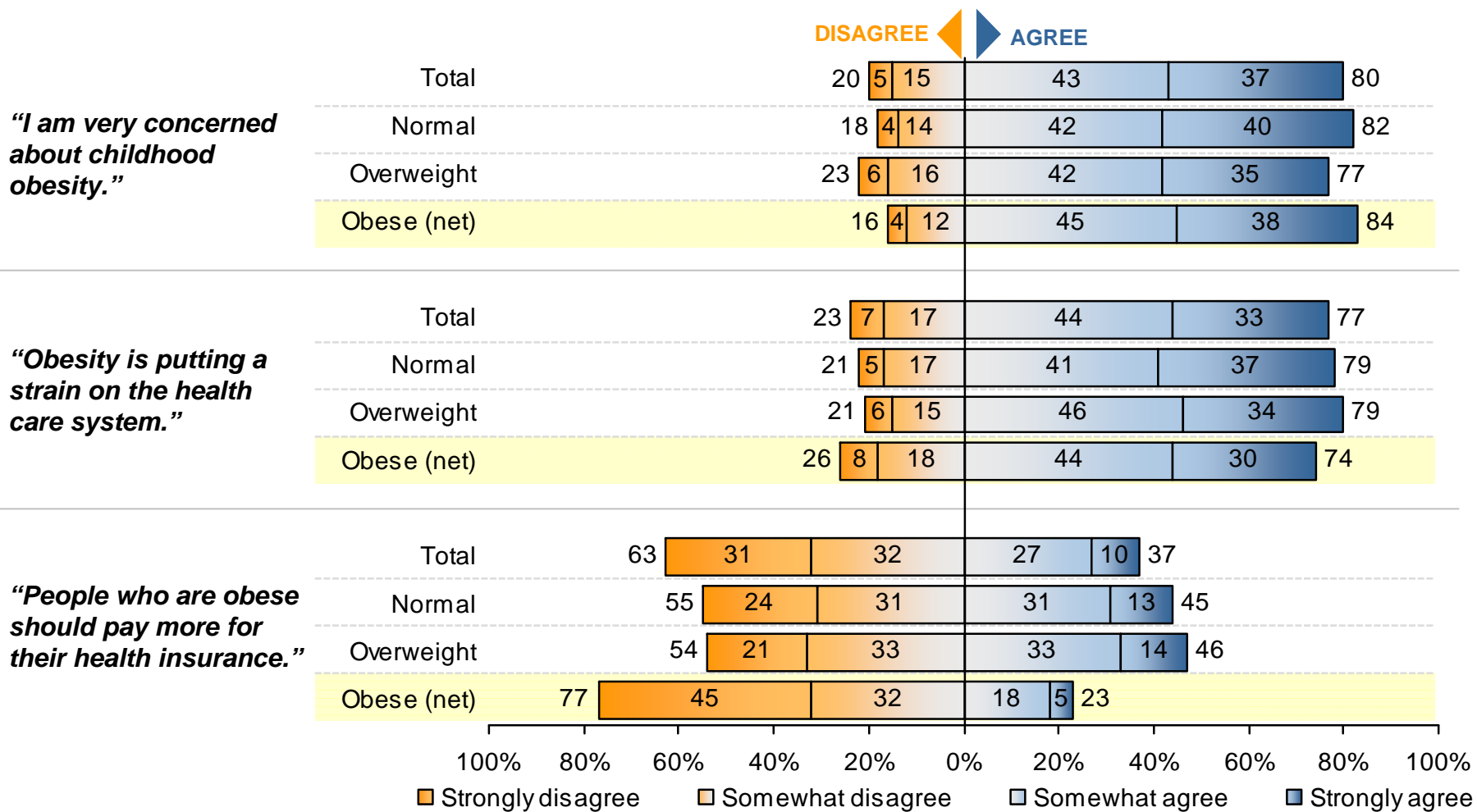
% Strongly/Somewhat agree with Statements Regarding Obesity As a Medical Condition



Q610: How strongly do you agree or disagree with the following statements about obesity
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

Over three-quarters of adults are concerned about childhood obesity and believe obesity is putting a strain on the health care system. Additionally about one-third think people who are obese should pay more for their health insurance.

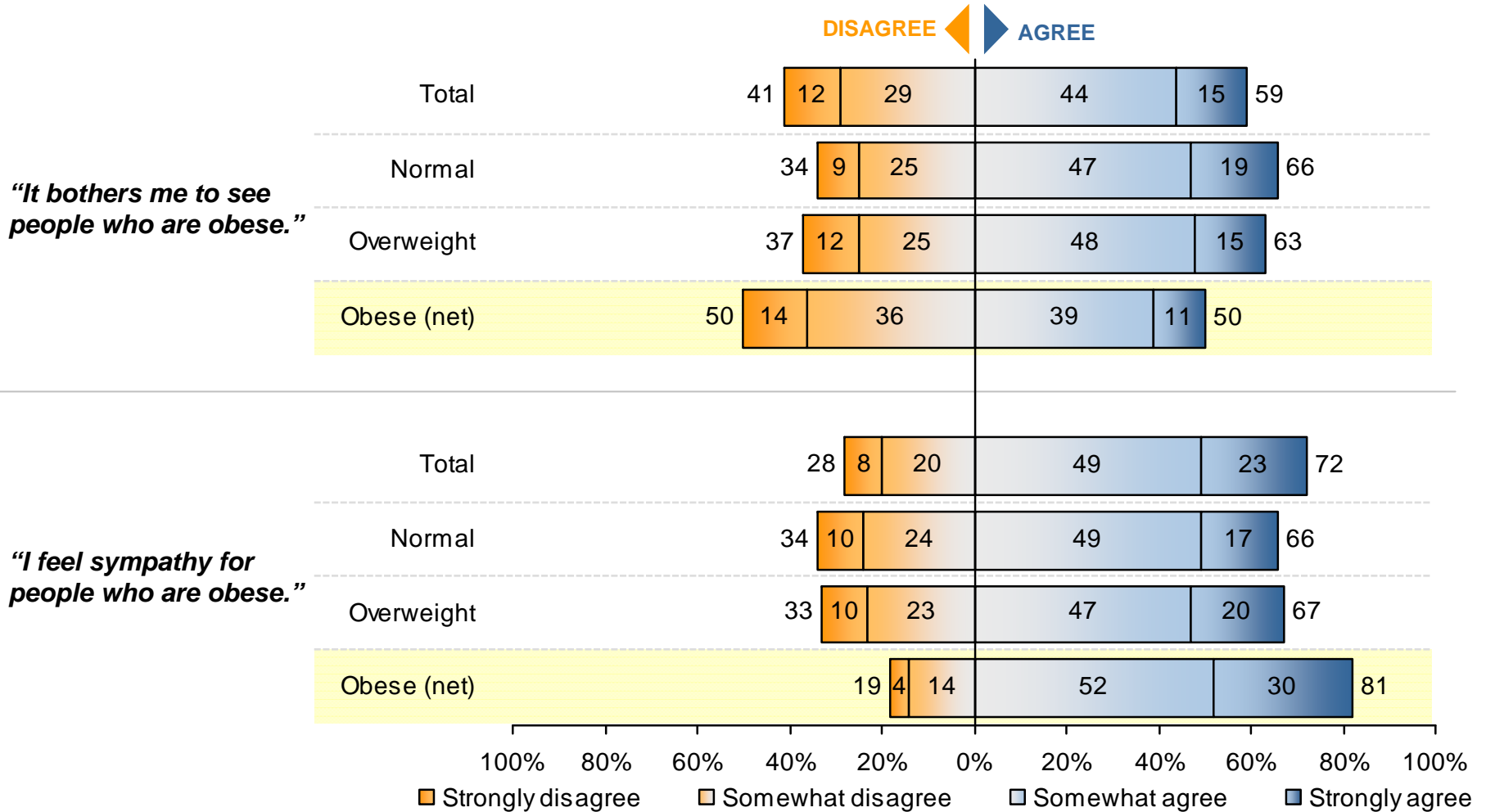
% Agree or Disagree About Statements Regarding Obesity



Q610: How strongly do you agree or disagree with the following statements about obesity
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

Although more than half of adults are bothered when they see people who are obese, nearly three-quarters (even more so for obese adults) feel sympathetic for people who are obese.

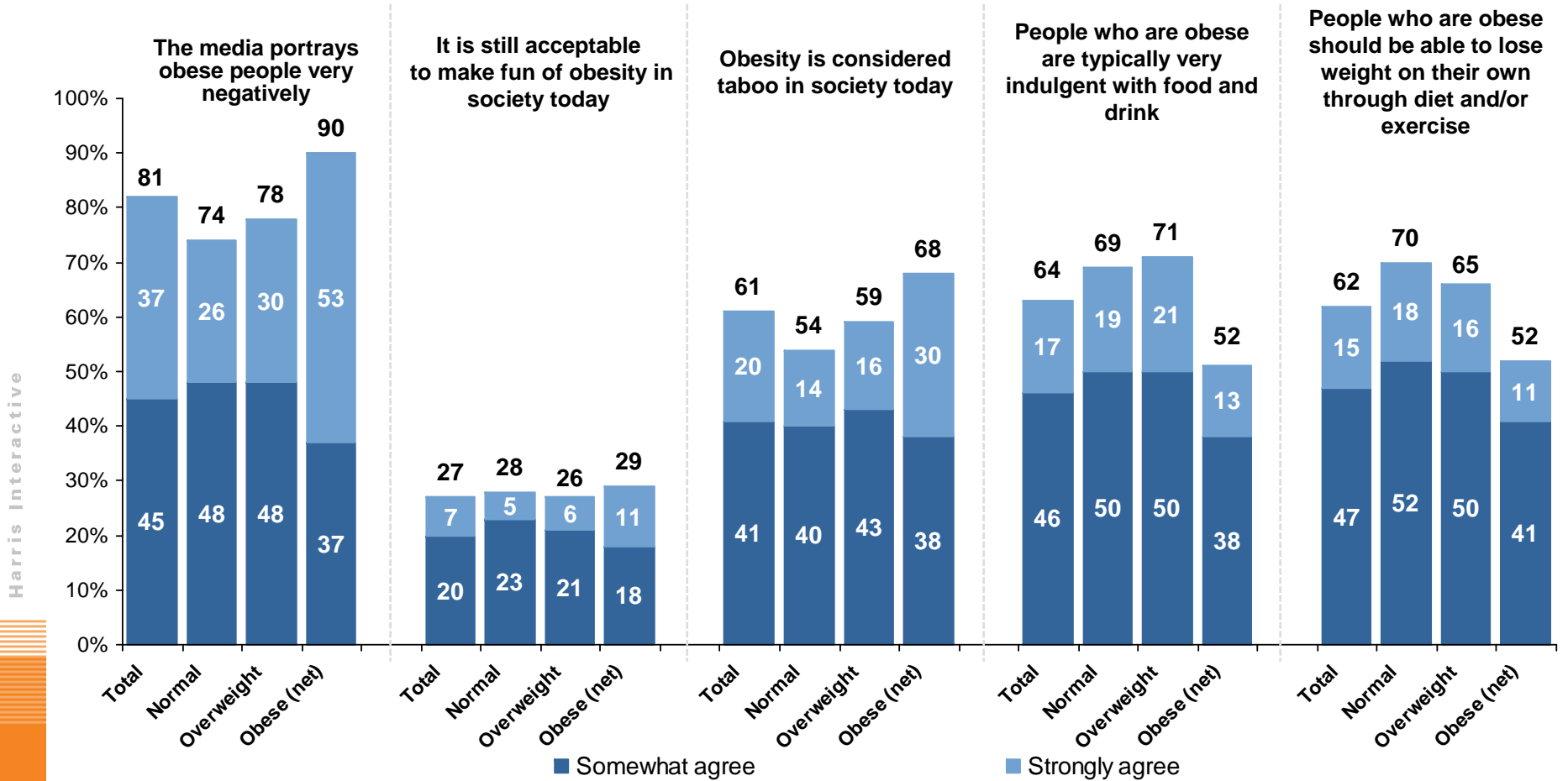
% Agree or Disagree About Statements Regarding Weight Loss



Q610: How strongly do you agree or disagree with the following statements about obesity
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)
 **Caution should be used when interpreting results due to small base size.

Many adults recognize societal stigma around obesity.

% Strongly/Somewhat Agree with Statements About Stigma

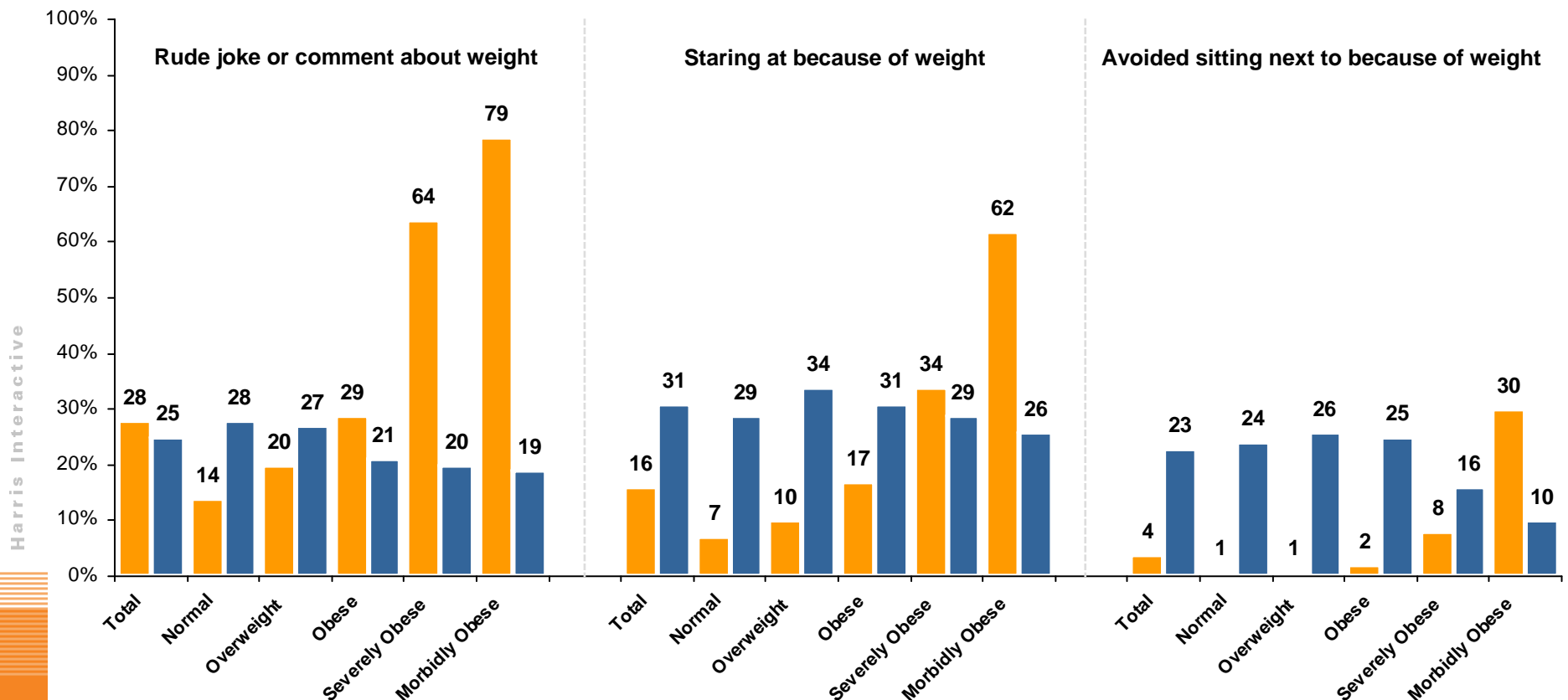


Q610: How strongly do you agree or disagree with the following statements about obesity
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

Many adults have made a rude joke or comment or stared at someone because of their weight, despite having these behaviors done to them before.

% Have Ever Had Any Of The Following Happen & Have Done Any of the Following

- Have had happen to you
- Have done to others



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Q615: Have you ever...?*

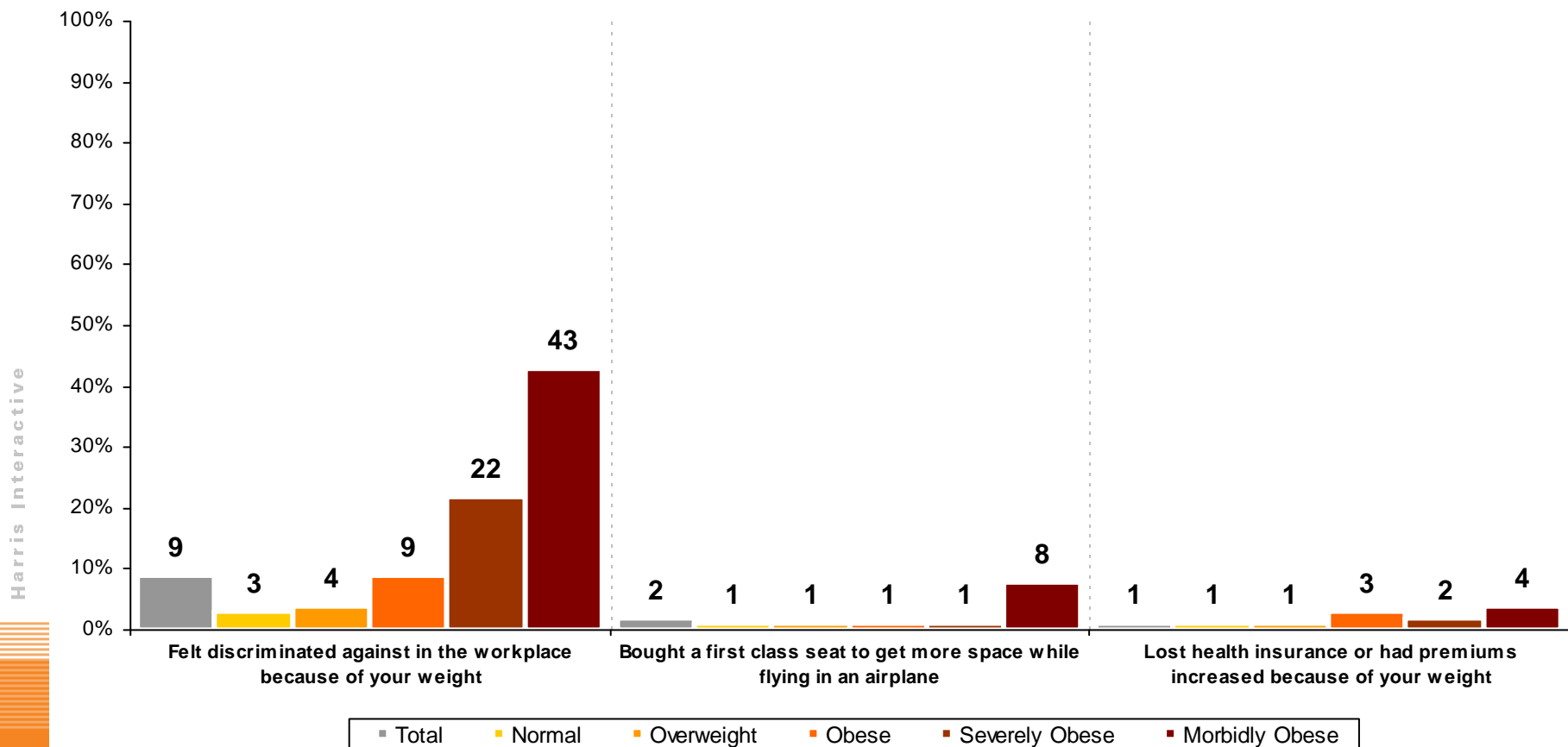
Q620: Have you ever...?*

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

*Multiple responses were allowed.

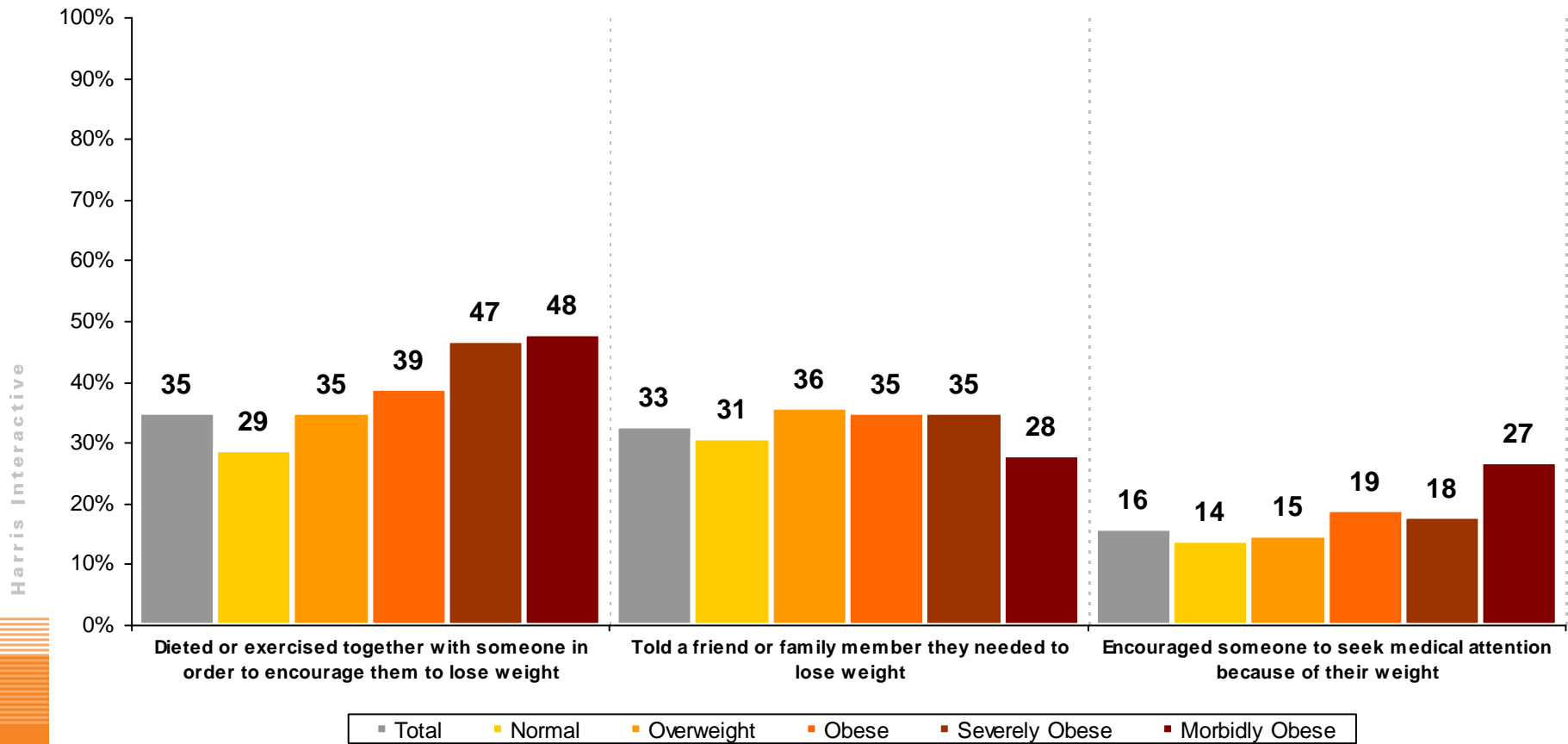
Almost 1 in 10 adults (much more so for severely and morbidly obese adults) have felt discriminated against in the workplace because of their weight.

% Have Ever Had Any Of The Following Happen



Many adults, including overweight and obese adults, have encouraged others to do something about their weight.

% Ever Done Any of the Following...

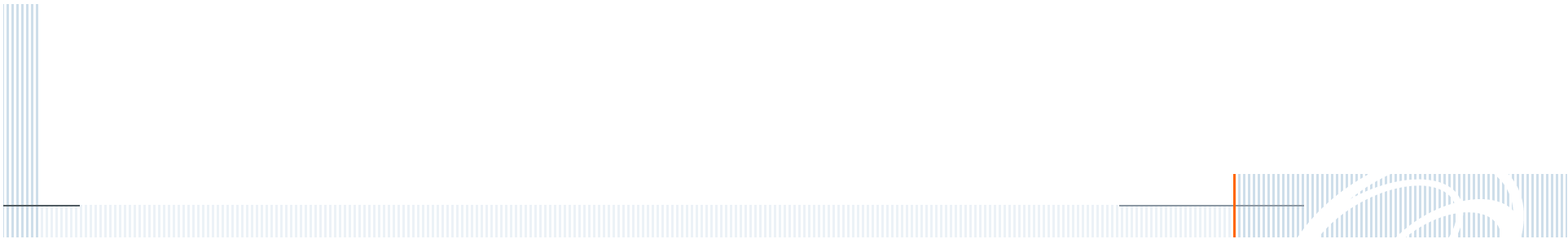


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Q620: Have you ever...?*

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

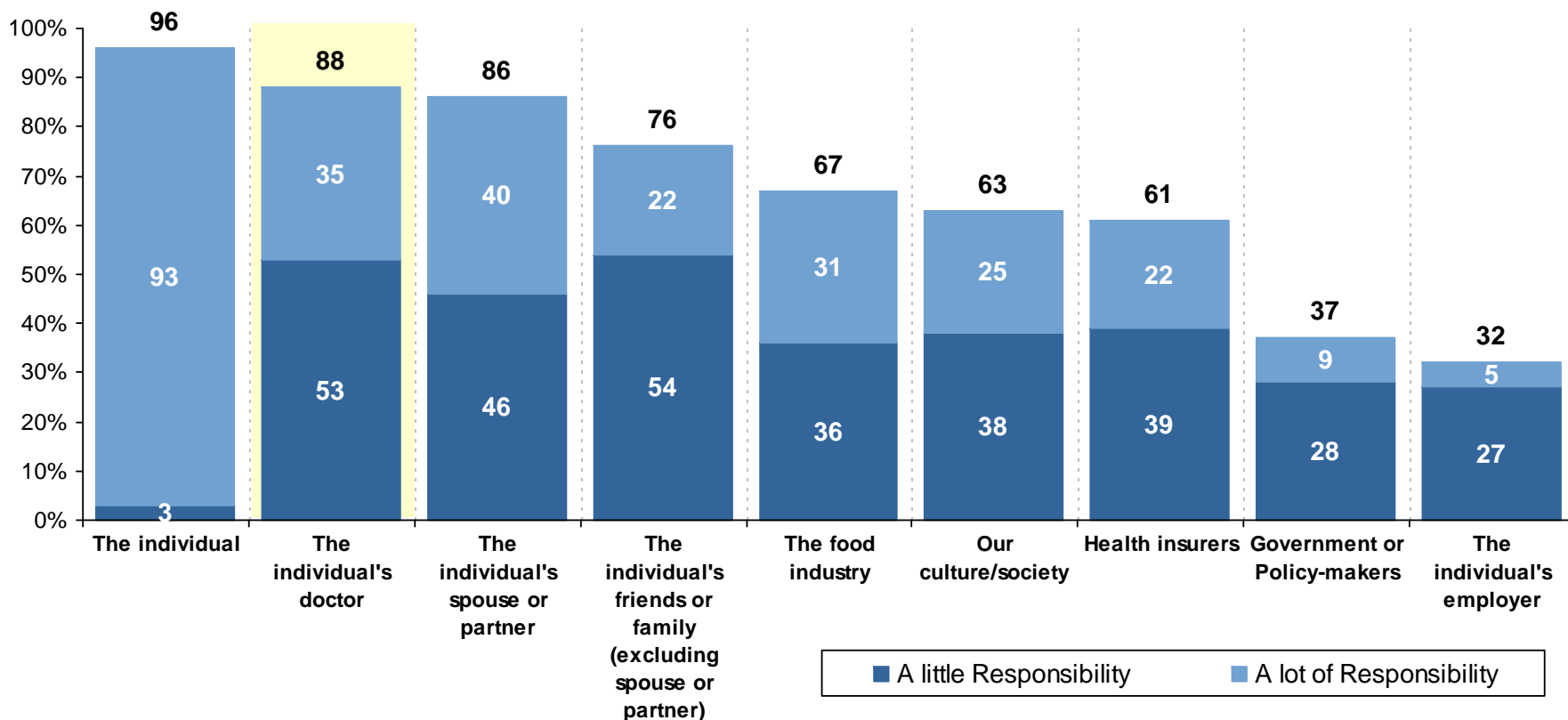
*Multiple responses were allowed.



Health Care Provider

The vast majority of adults believe the individual's doctor has at least a little responsibility in helping overweight or obese individuals lose weight, and about one-third, think they have a lot of responsibility.

% Have Responsibility in Helping an Overweight or Obese Individual Lose Weight

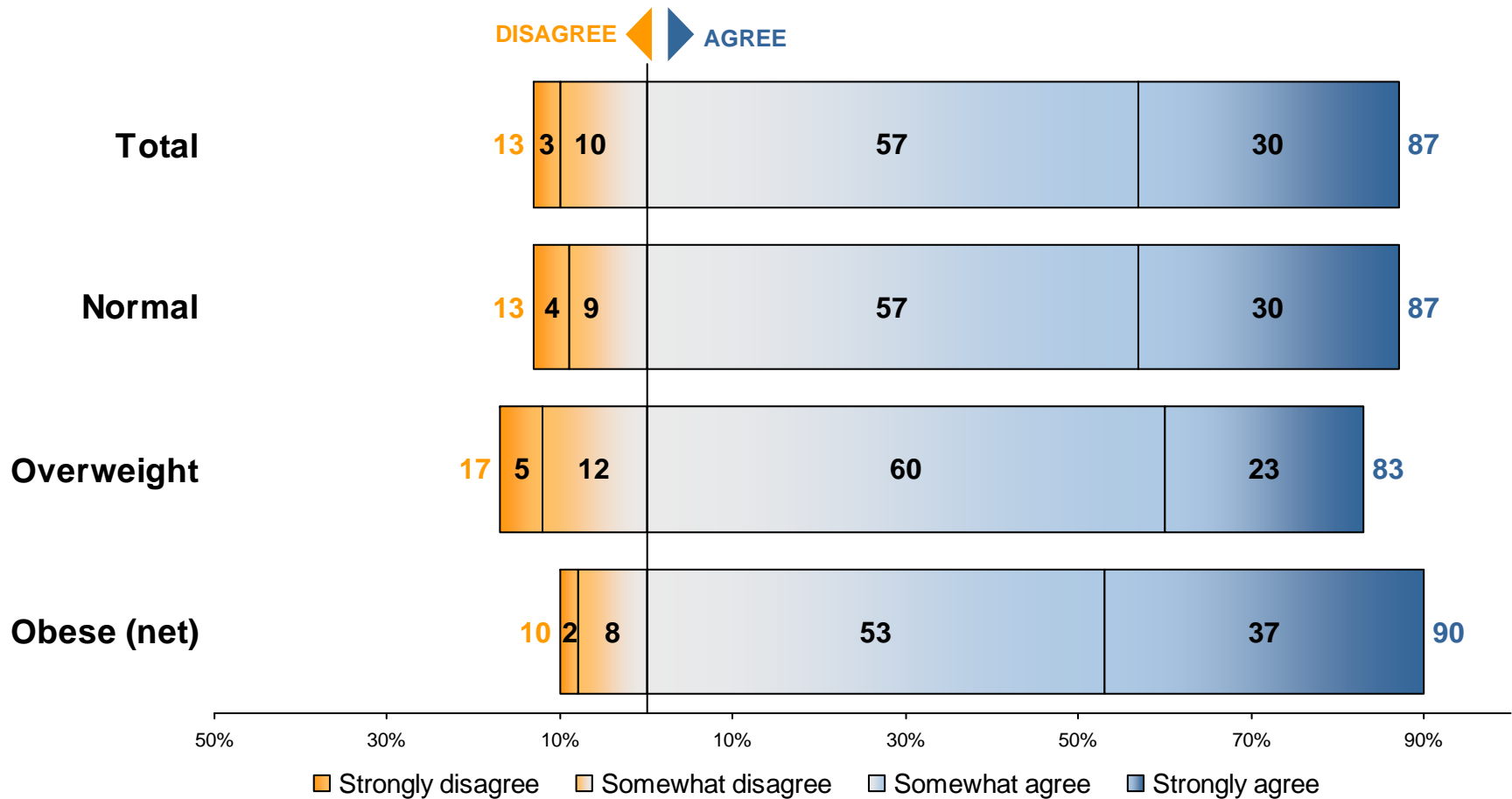


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Q600: How much responsibility does each of the following people or groups have in helping an overweight or obese individual lose weight?
 Base: All Respondents: Total (n=1978)

The vast majority of adults think doctors should educate patients about currently available weight loss options.

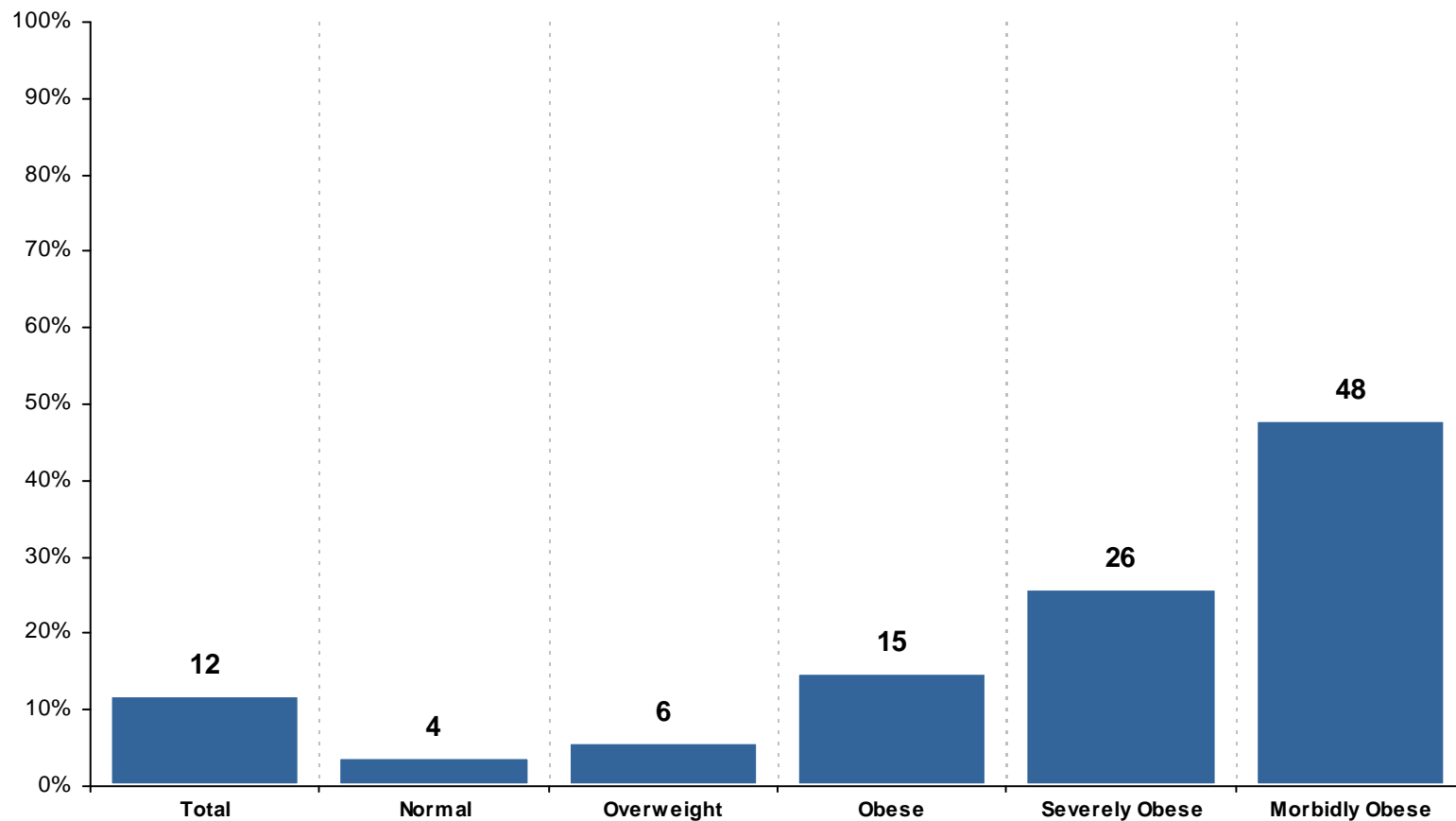
“Doctors should educate patients about currently available weight loss options”



Q545: How much do you agree or disagree with the following statements about losing weight?
 Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

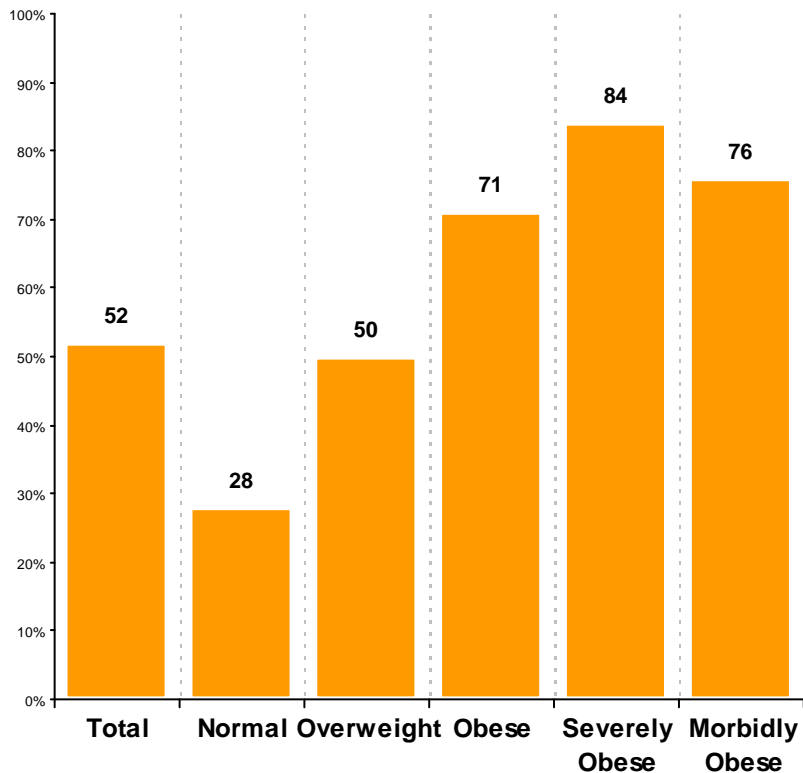
Almost half of the morbidly obese have sought medical attention because of their weight.

Sought Medical Attention Because Of Your Weight

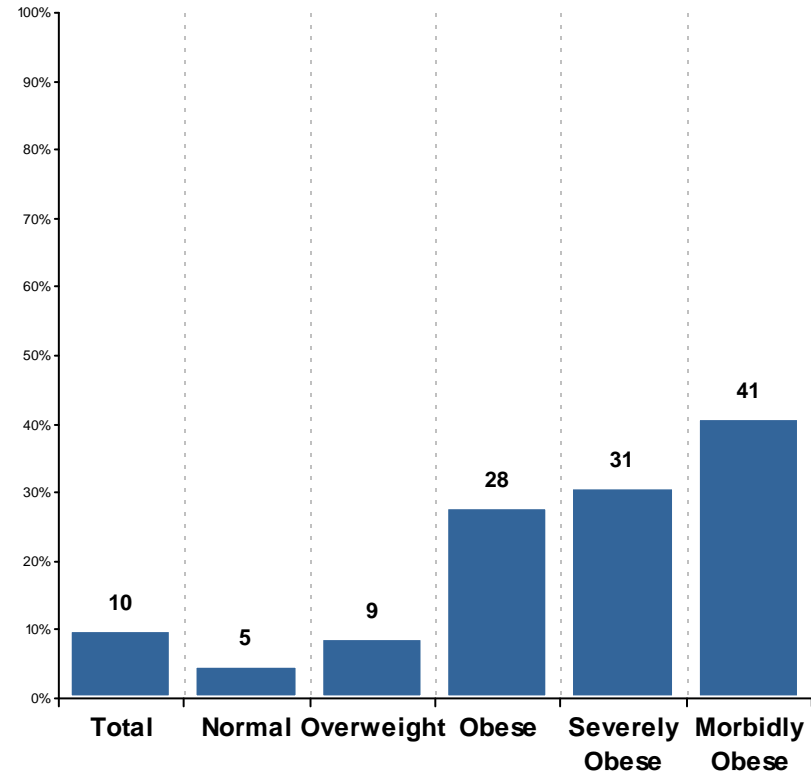


About half of adults (even more so for obese adults) have discussed the issue of losing weight with their doctor. Of those who have not talked to their doctor about losing weight, only 1 in 10 would like to.

% Have Discussed Weight Loss With Doctor



Would Like to Talk To Their Doctor About Issue of Weight And Weight Loss



Q700: How often do you discuss the issue of losing weight with your doctor?

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

Q712: Would you have liked to talk to your doctor about the issue of weight and weight loss?

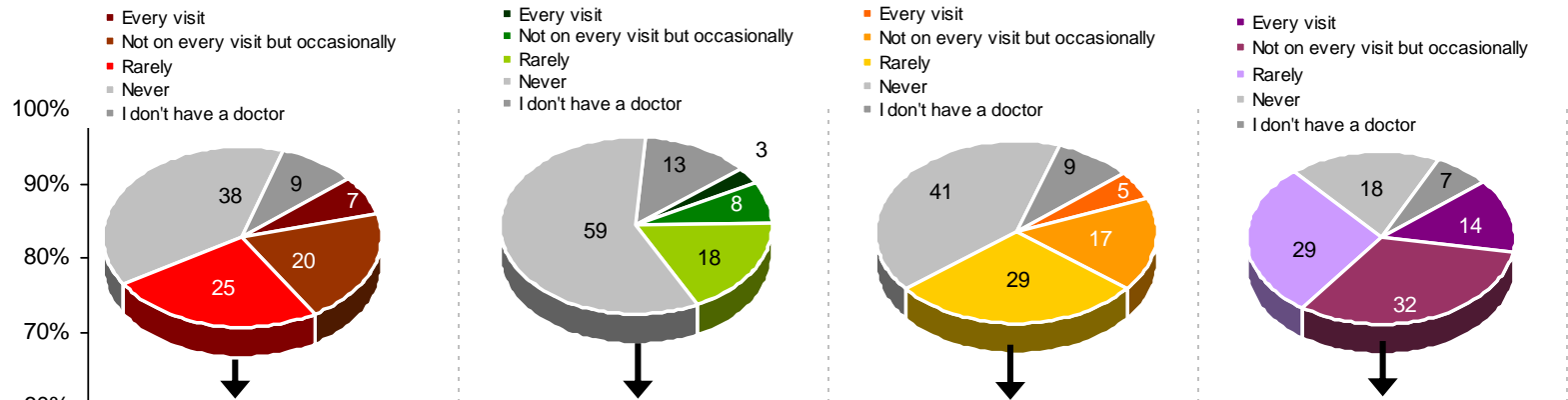
Base: Have not talked with doctor about losing weight: Total (n=720); Normal (n=305); Overweight (n=267); Obese (n=75**); Severely obese (n=22**); Morbidly obese (n=15**)

**Caution should be used when interpreting results due to small base size.

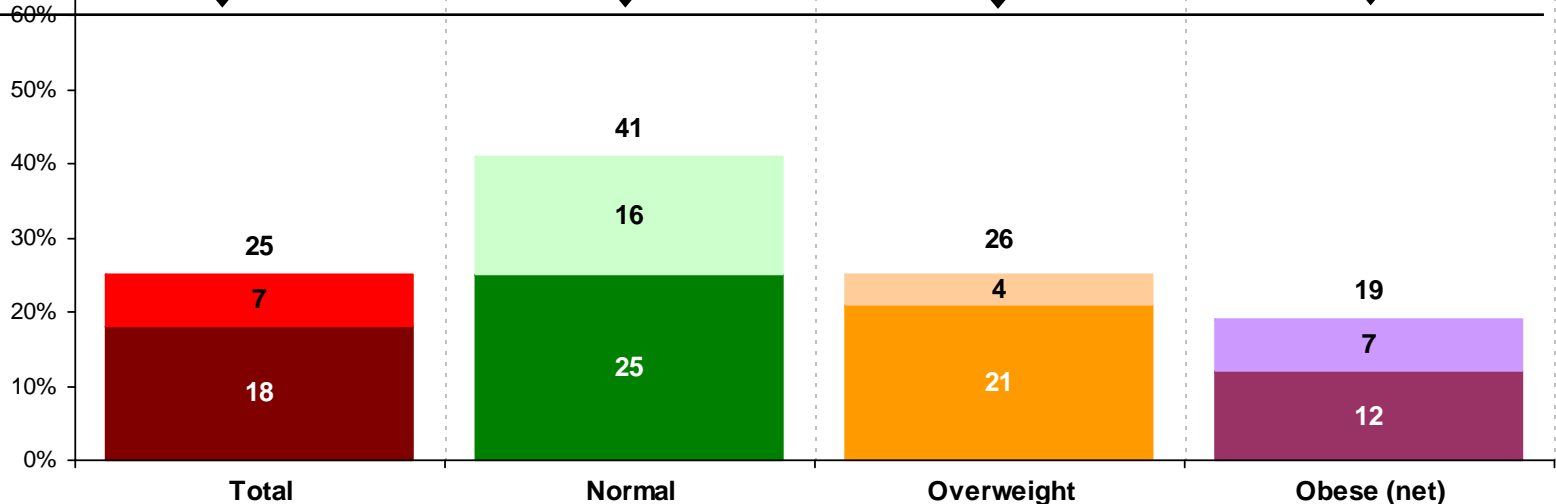
About half of adults (even more for obese adults) have talked to their doctor about losing weight, however, among these only about one-quarter found the discussions helpful.

Helpfulness of Doctor Conversations

% Have Talk to Doctor



% Very Helpful/ Helpful



Q700: How often do you discuss the issue of losing weight with your doctor?

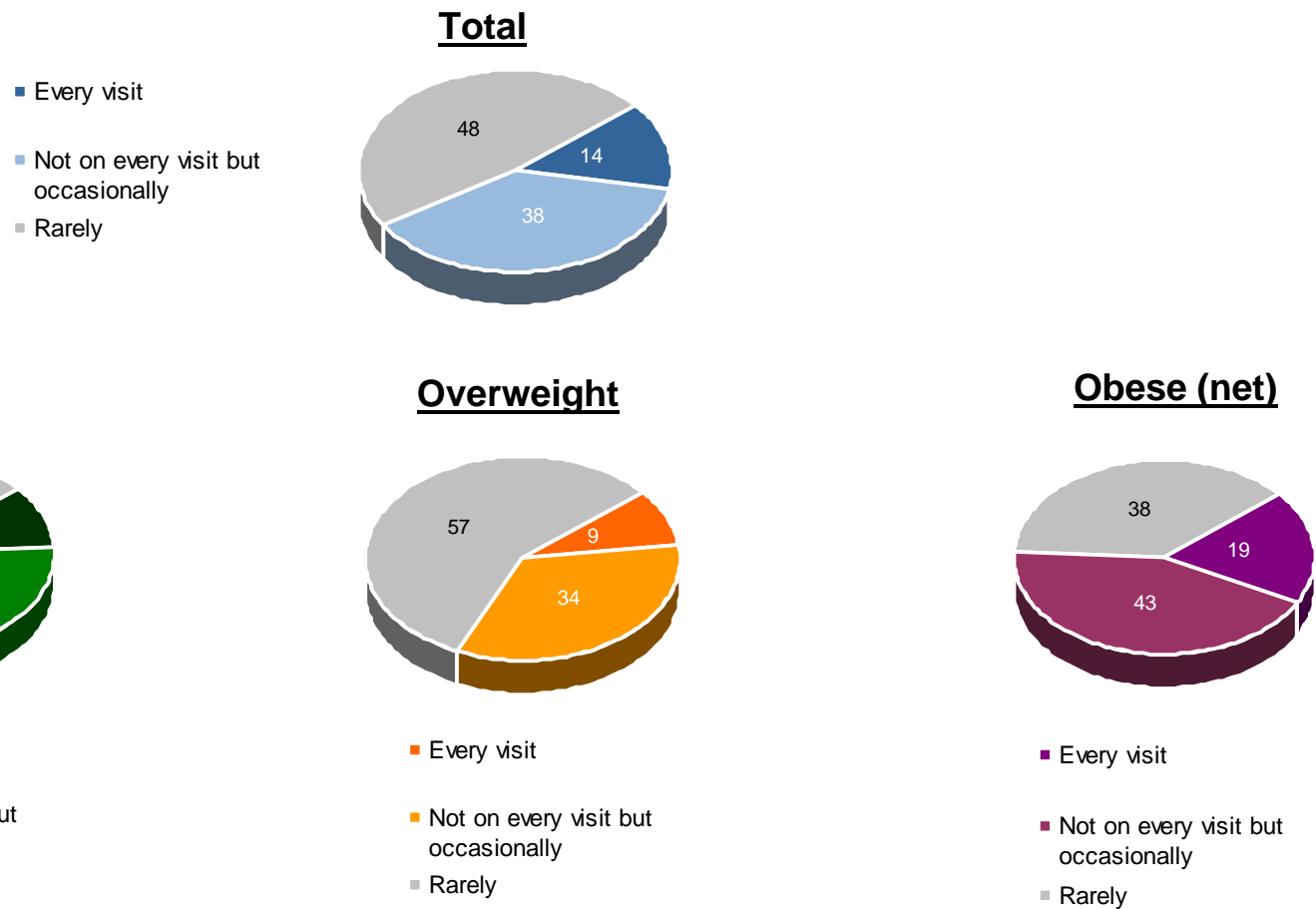
Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (net) (n=653)

Q710: How helpful did you find the conversations you had with your doctor about losing weight?

Base: Have talked with doctor about losing weight: Total (n=1090); Normal (n=169); Overweight (n=356); Obese (net) (n=496)

Only about 1 in 10 overweight adults and one-quarter of obese adults who speak to their doctor about losing weight do so every time they visit their doctor.

Frequency of Discussions of Losing Weight With Doctor

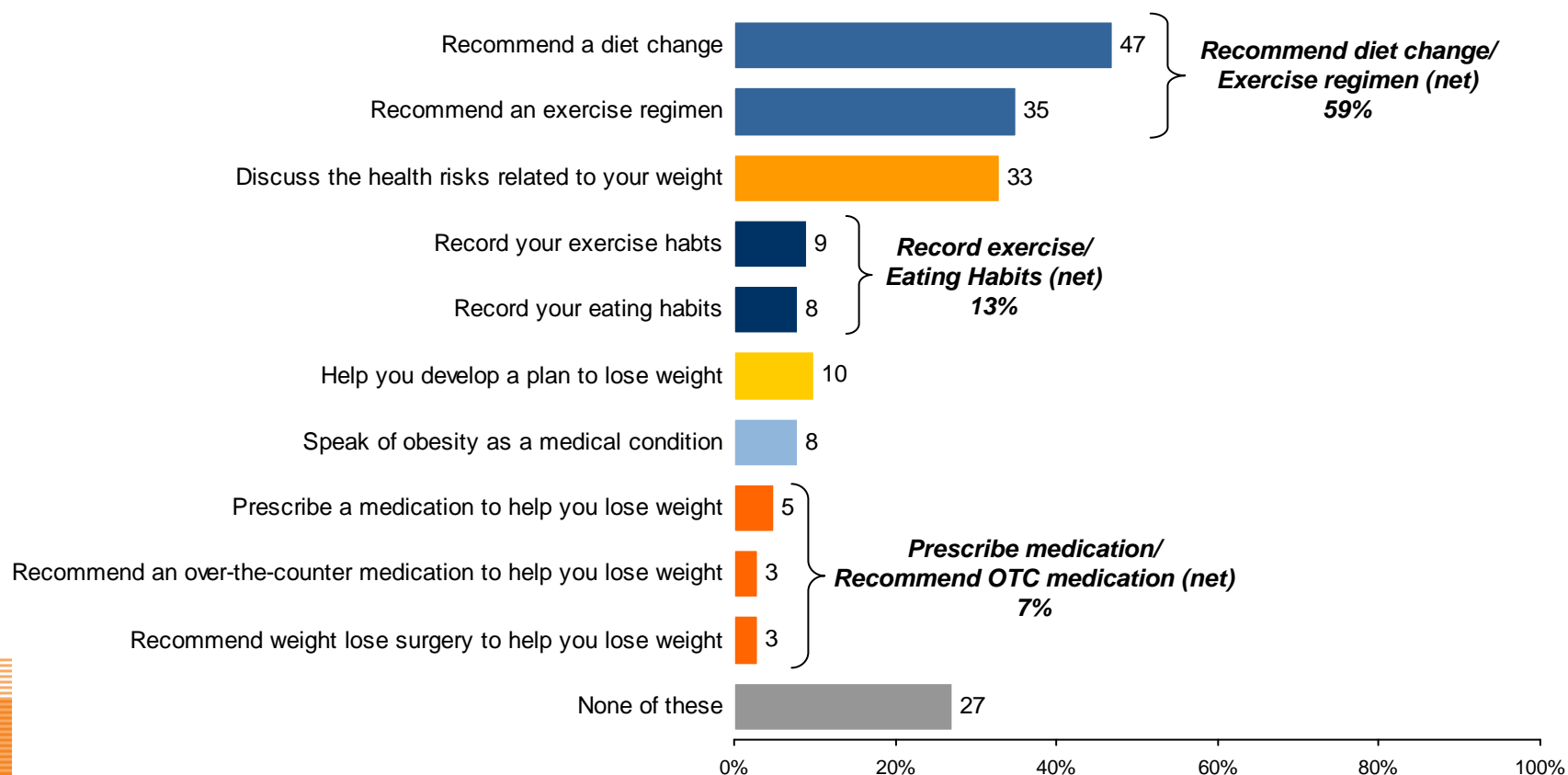


Q700: How often do you discuss the issue of losing weight with your doctor?

Base: Have talked with doctor about losing weight: Total (n=1090); Normal (n=169); Overweight (n=356); Obese (net) (n=496)

Adults who spoke to their doctor about losing weight say that their doctor most commonly recommended a diet change or exercise regimen and discussed the health risks related to their weight.

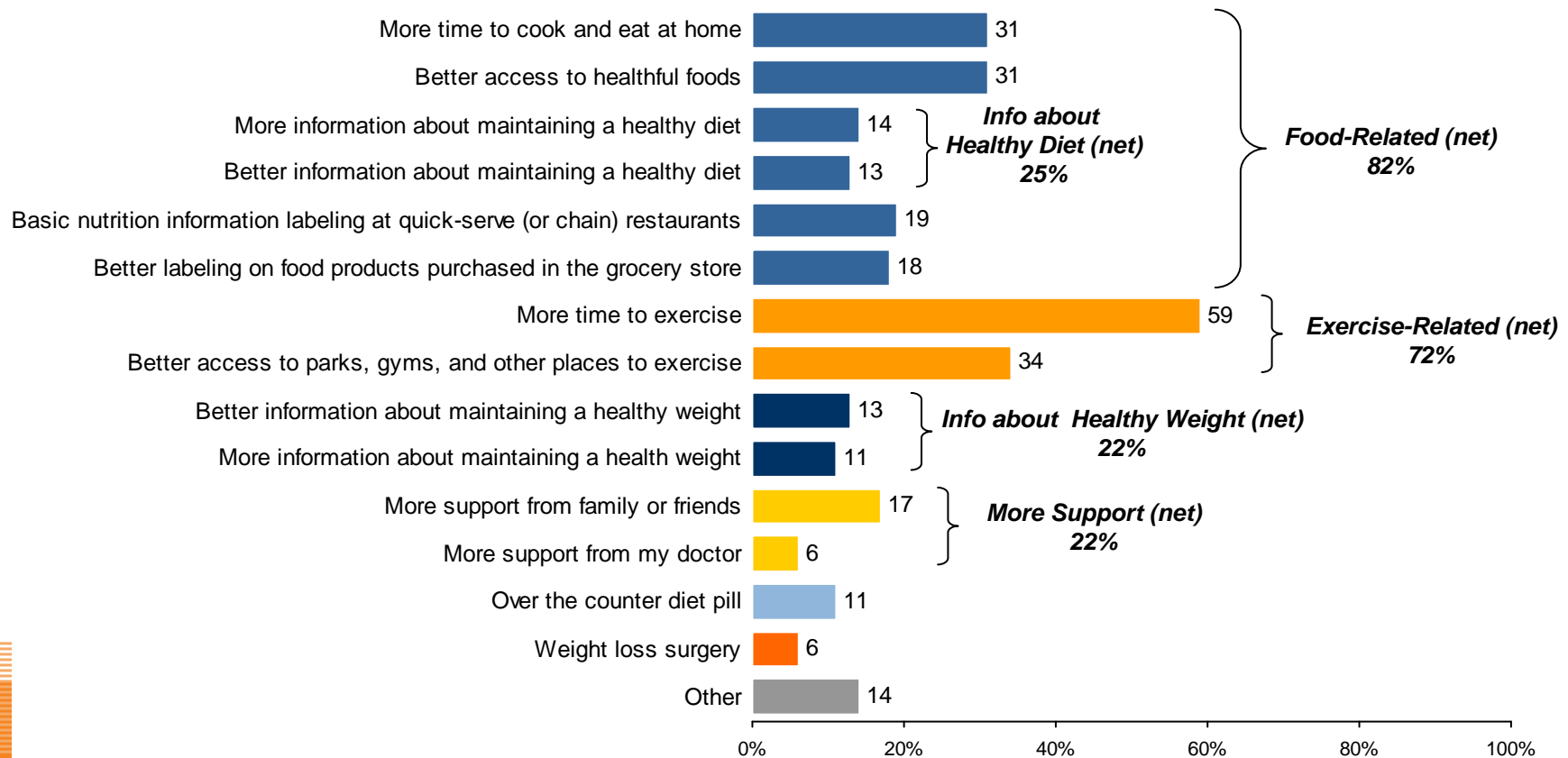
Actions Doctor Took For Weight Loss



Q705: When you spoke with your doctor about losing weight, did he or she...?
 Base: Have talked with doctor about losing weight: Total (n=1090)
 *Multiple responses were allowed.

Only about 1 in 17 adults would find more support from their doctor to be a helpful option in maintaining or achieving a healthy weight.

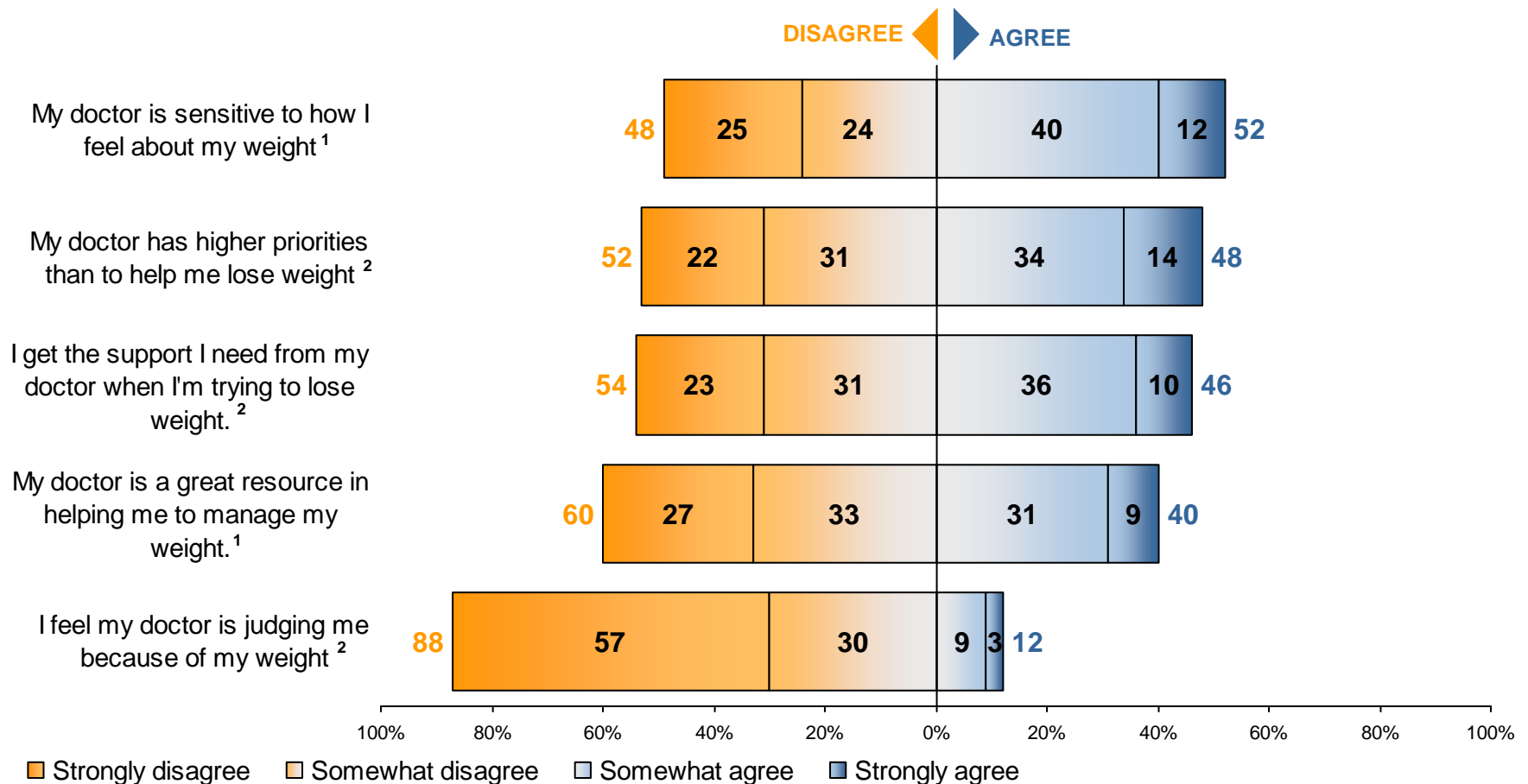
Helpful Options In Maintaining/Achieving a Healthy Weight



Q504: Please indicate which of the following three you would find most helpful in maintaining or achieving a healthy weight.*
 Base: All Respondents: Total (n=1978)
 *Multiple responses were allowed.

2 in 5 adults with a doctor say their doctor is a great resource in managing their weight. However, almost half of adults with a doctor who consider themselves overweight or obese feel their doctor has higher priorities than helping them lose weight.

% Agree/Disagree

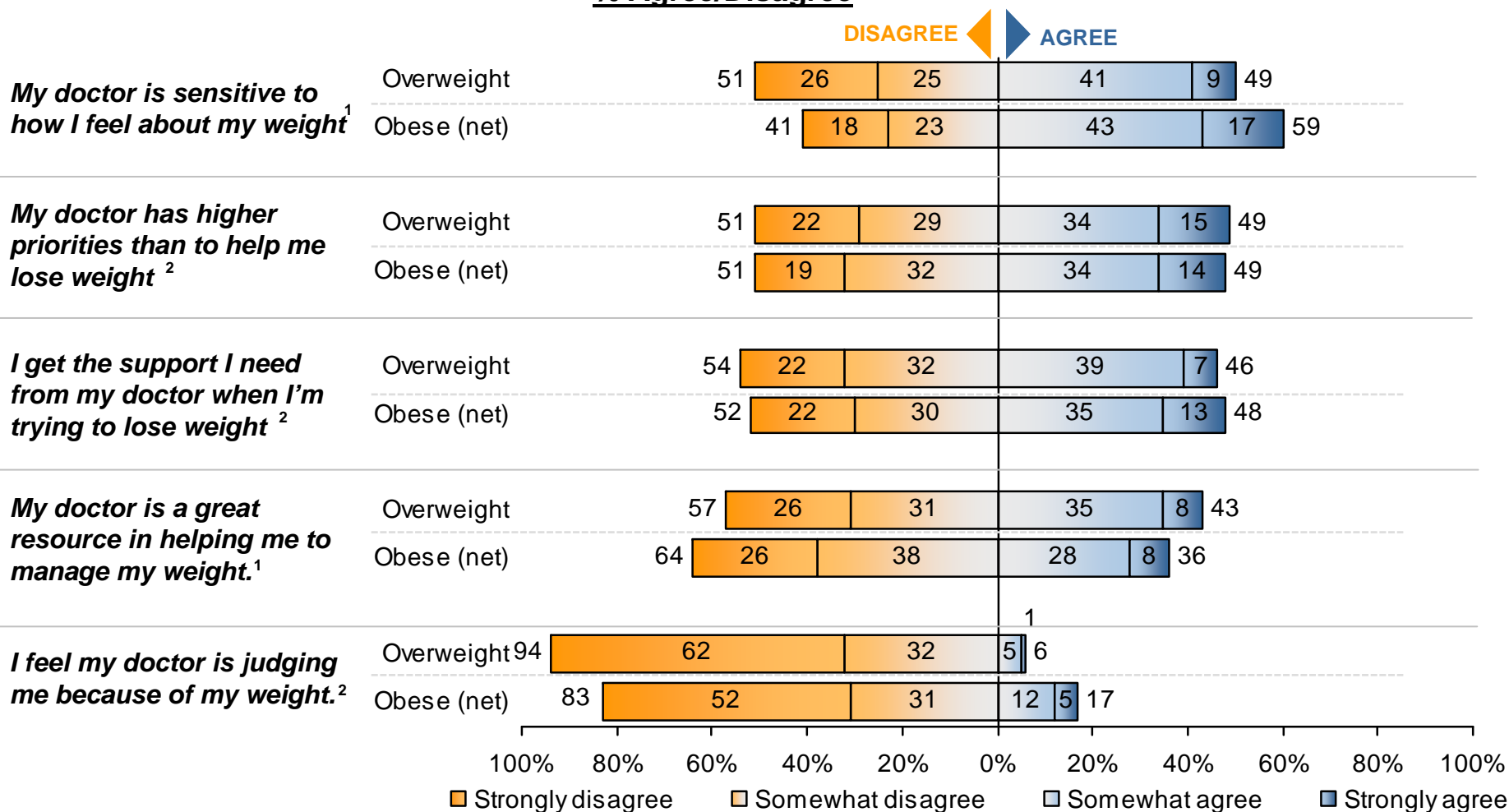


Q715: How much do you agree or disagree with the following statements about your doctor?

Base: Variable base: 1. Respondents who have a doctor (n=1810); 2. Respondents who have a doctor and consider themselves obese, severely obese or morbidly obese (n=1219)

Obese adults are less likely than overweight adults to say their doctor is a good resource for weight management – among those with doctors.

% Agree/Disagree

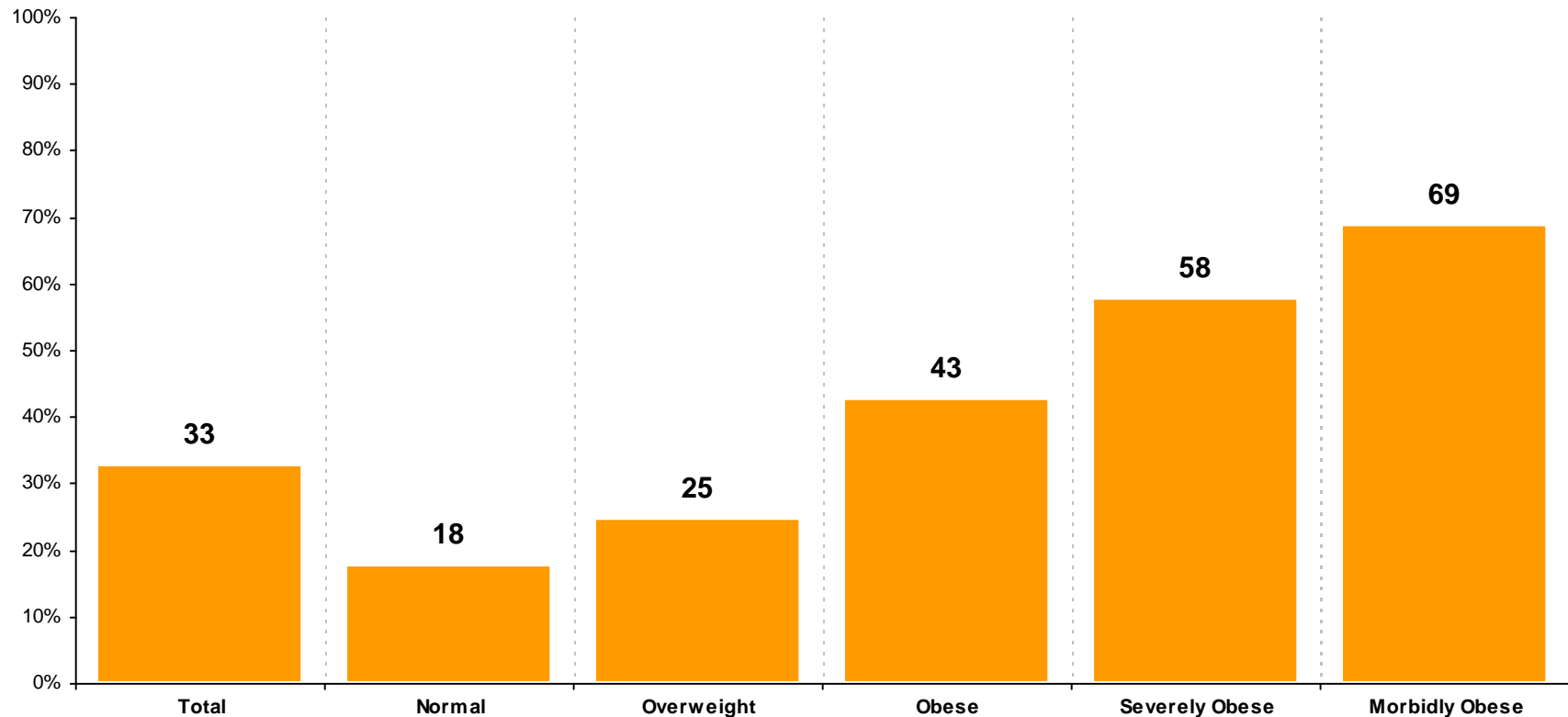


Q715: How much do you agree or disagree with the following statements about your doctor?
 Base: Variable base: 1. Respondents who have a doctor: (Overweight n= 623); (Obese n=608) 2. Respondents who have a doctor and consider themselves obese, severely obese or morbidly obese: (Overweight n = 463); (Obese n=597)

About one-third of adults with doctors (even more so for obese adults) say their doctor is very concerned about their weight.

% Strongly/Somewhat Agree

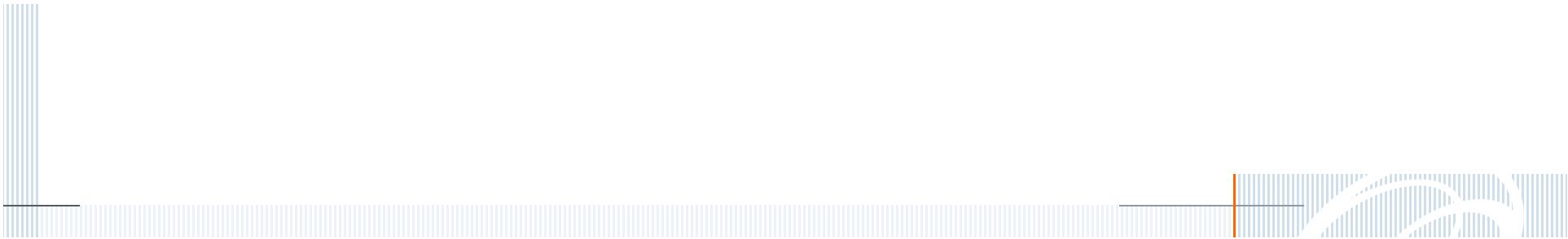
My doctor is very concerned about my weight



Harris Interactive

Q715: How much do you agree or disagree with the following statements about your doctor?

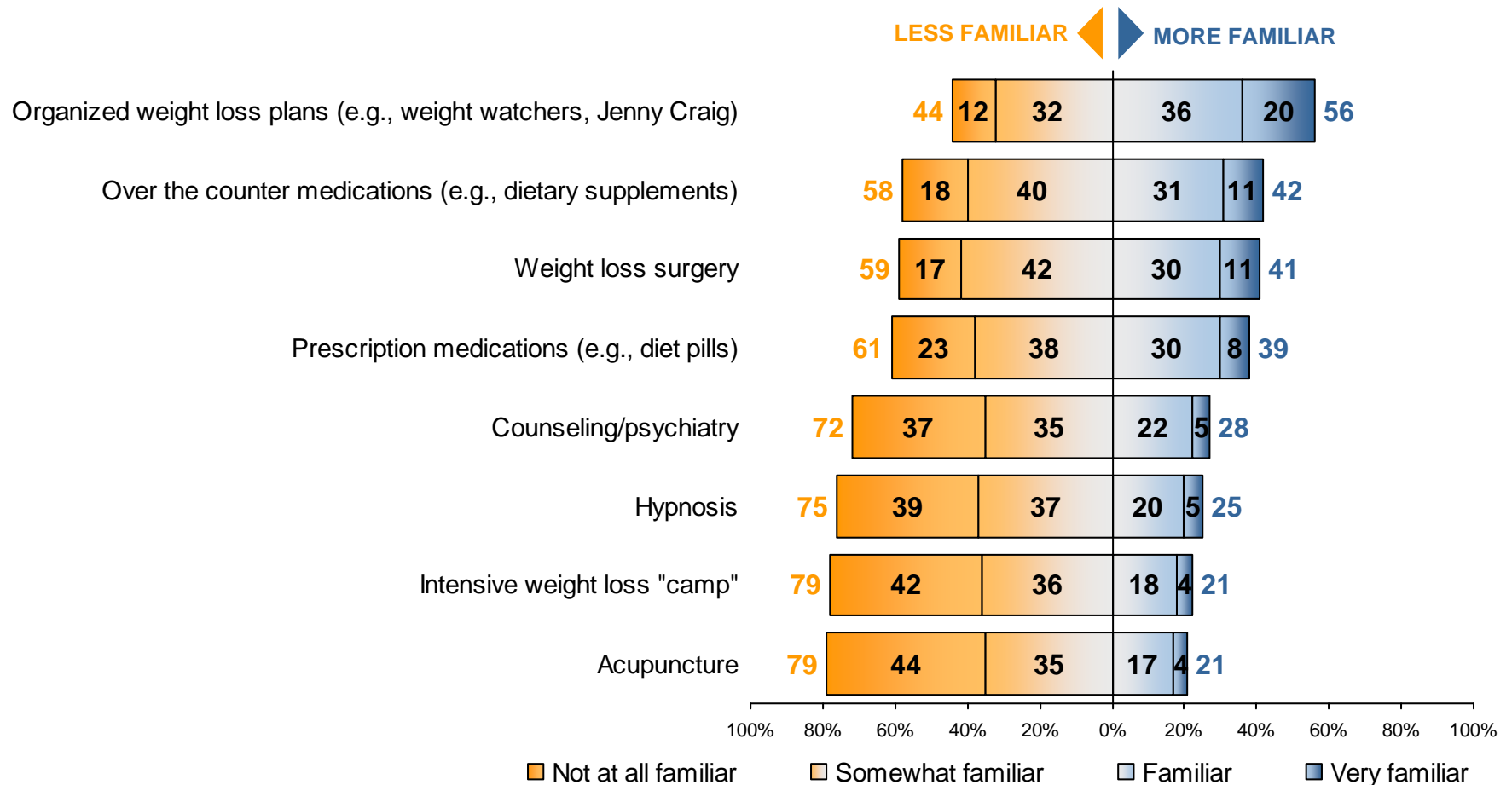
Base: Respondents who have a doctor: Total (n=1810); Normal (n=474); Overweight (n=623); Obese (n=327); Severely obese (n=153); Morbidly obese (n=128)



Treatment

Over half of adults are familiar with organized weight loss plans, and about 2 in 5 are familiar with OTC medications, weight loss surgery, and prescription medications for losing weight.

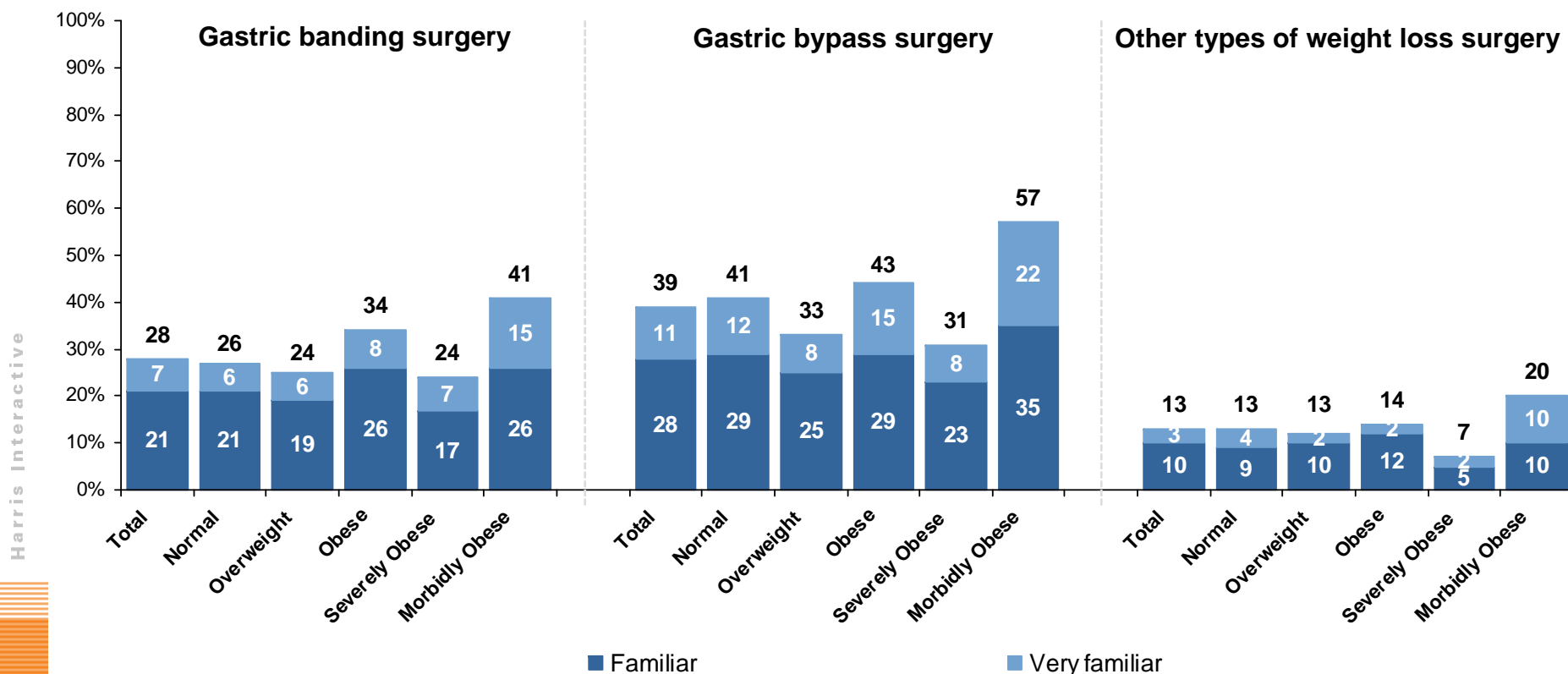
Familiarity With Weight Loss Treatment Options



Q805: There are a variety of options available, other than diet and exercise, to help people lose weight. How familiar are you with each of the following treatment options?
 Base: All Respondents: Total (n=1978)

About one-quarter of adult (even more of obese adults) who are at least somewhat familiar with weight loss surgery are familiar with gastric banding surgery.

Familiarity with Specific Weight Loss Surgeries



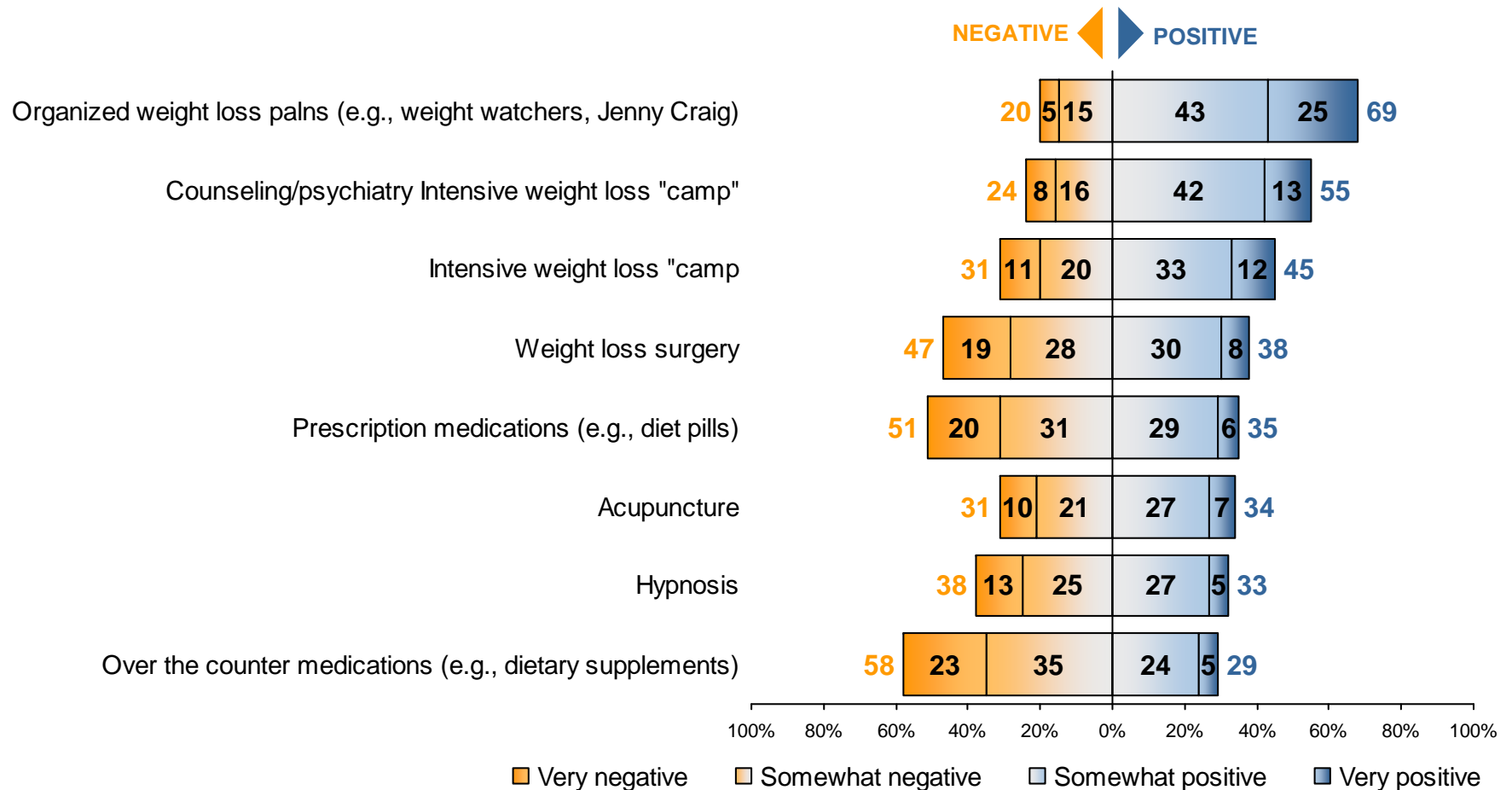
Harris Interactive

Q807: How familiar are you with each of the following surgical treatment options for weight loss?

Base: Respondents who are at least somewhat familiar with weight loss surgery: Total (n=1679); Normal (n=439); Overweight (n=575); Obese (n=287); Severely obese (n=147); Morbidly obese (n=126)

Around half of adults have a negative impression of surgery, prescription medications, and OTC medications as an obesity treatment.

Impression of Obesity Treatments



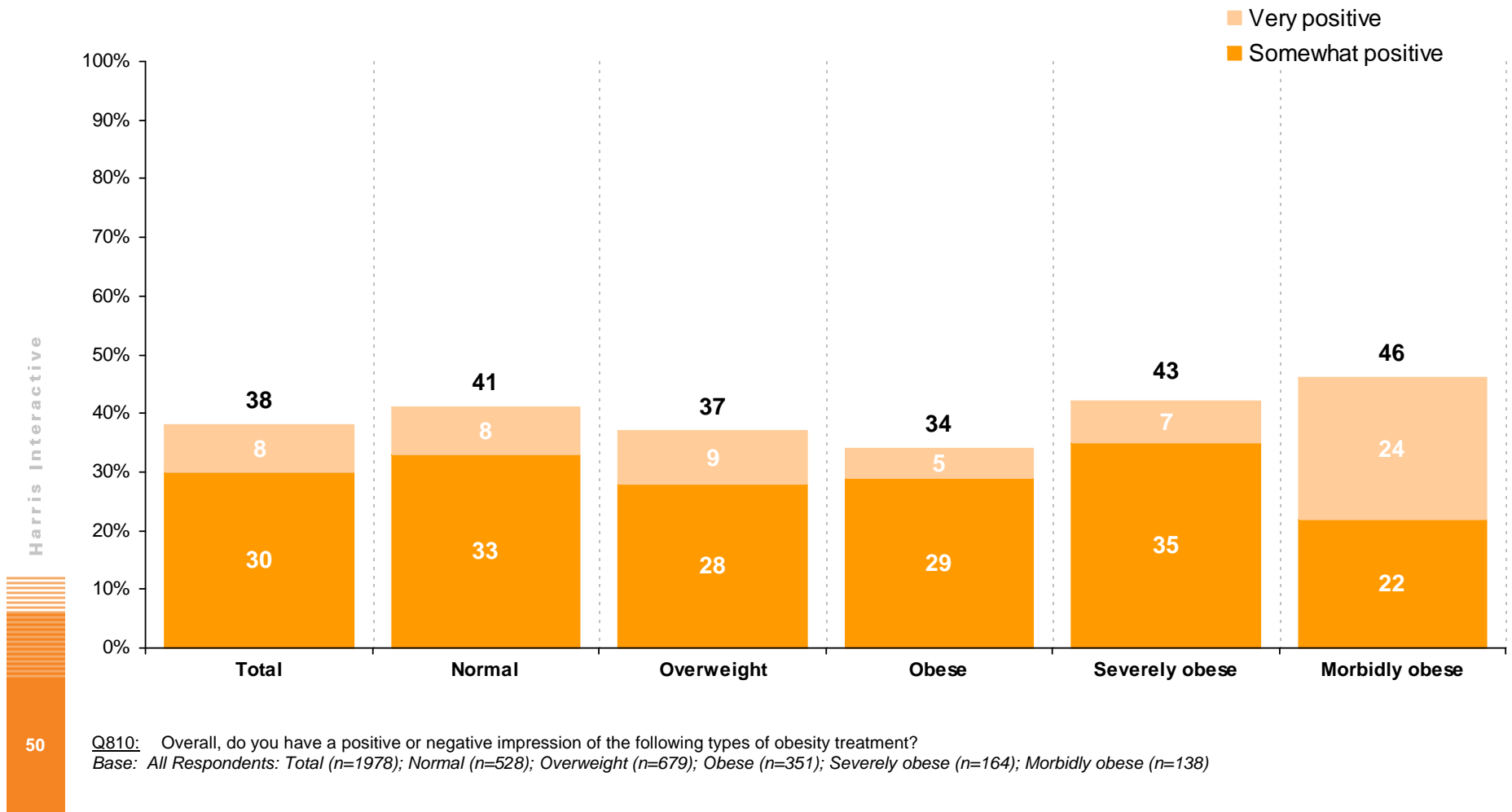
Q810: Overall, do you have a positive or negative impression of the following types of obesity treatment?

Base: All Respondents: Total (n=1978)

Note: Unsure responses are not shown and range from 11% to 35%

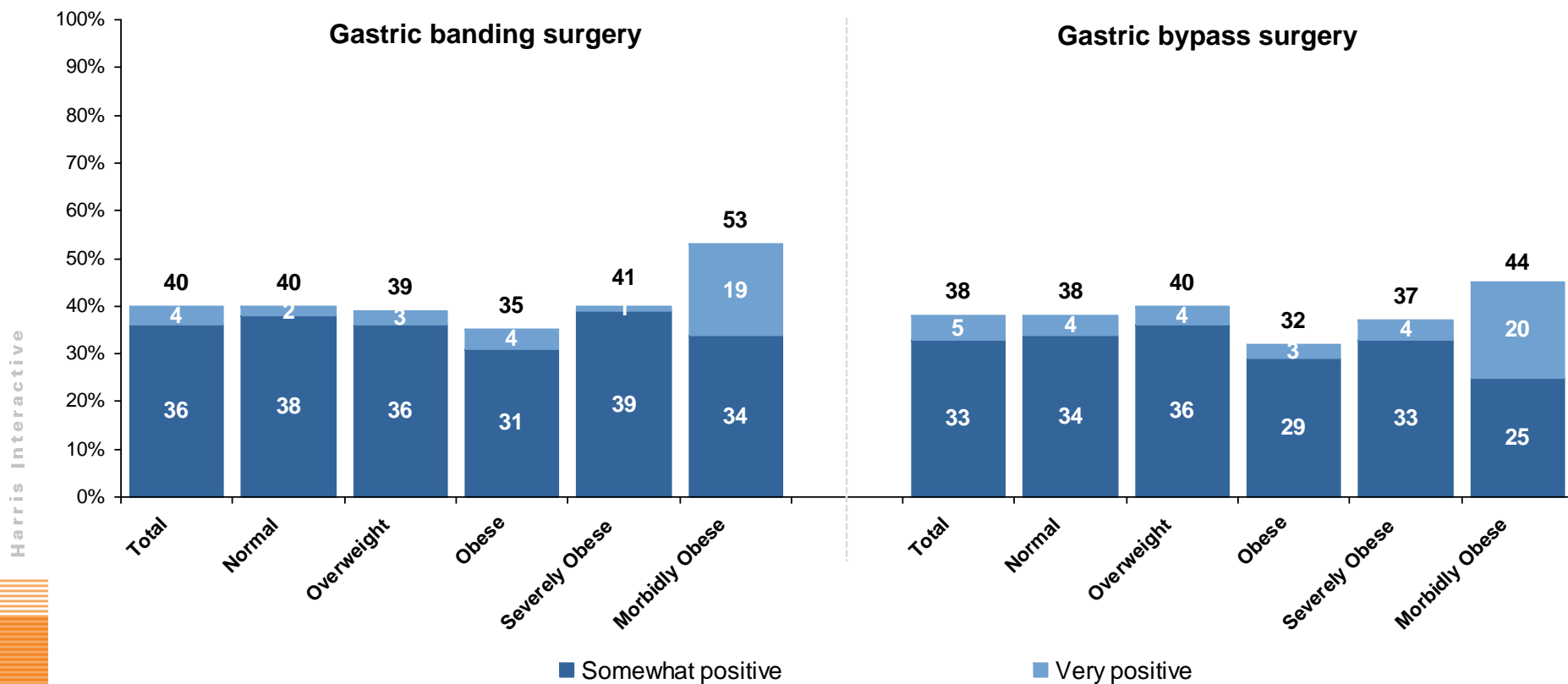
About half of morbidly obese adults have a positive attitude toward weight loss surgery with about one-quarter having a very positive attitude.

Impression of Weight Loss Surgery



About 2 in 5 adults (even more so for obese adults) who are at least somewhat familiar with weight loss surgery have a positive attitude toward gastric banding surgery.

Impression of Specific Weight Loss Surgeries

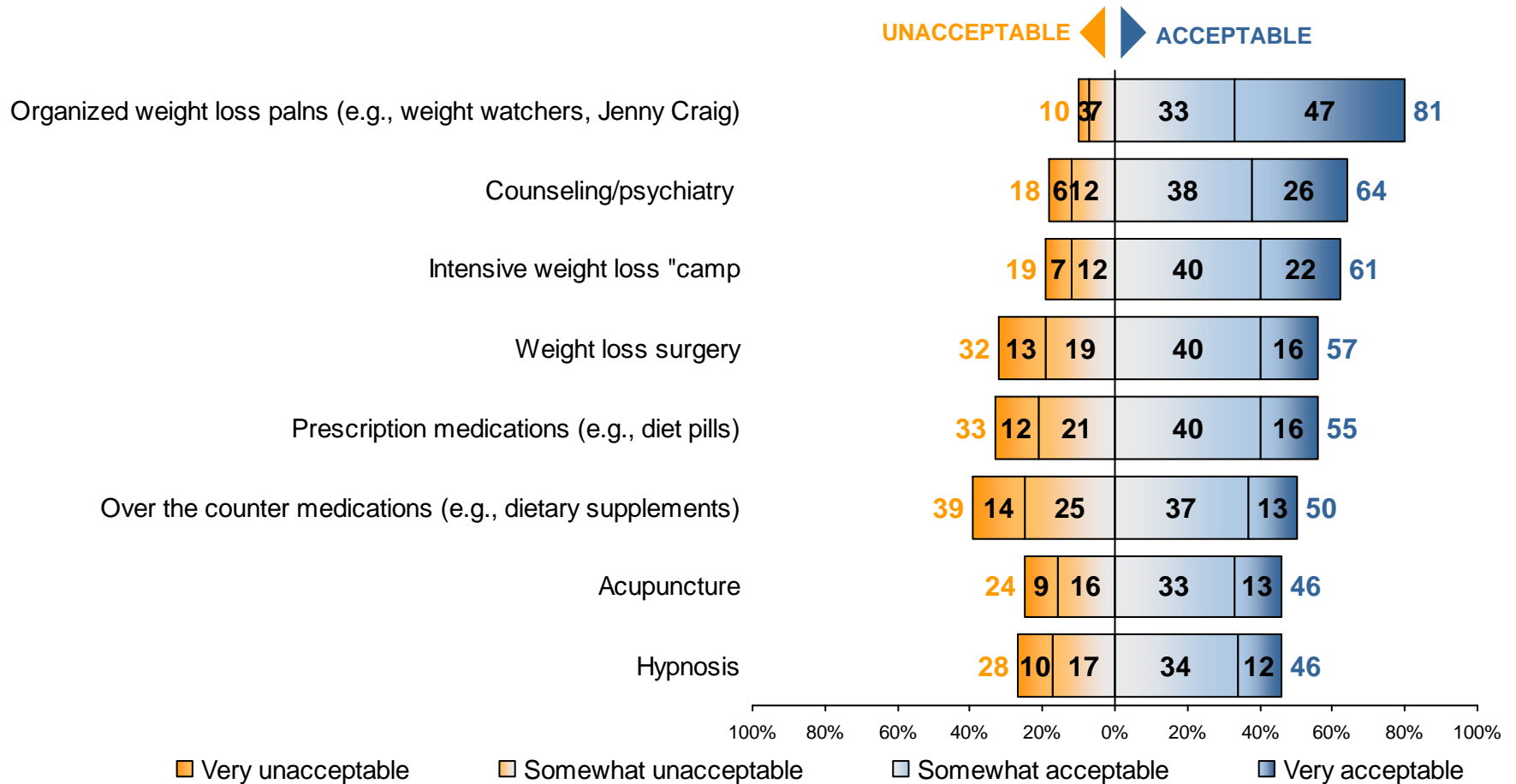


Q813: Overall, do you have a positive or negative impression of the following surgical obesity treatments?

Base: Respondents who are at least somewhat familiar with weight loss surgery: Total (n=1679); Normal (n=439); Overweight (n=575); Obese (n=287); Severely obese (n=147); Morbidly obese (n=126)

Nearly 3 in 5 adults find weight loss surgery to be an acceptable treatment for surgery.

Acceptability of Obesity Treatments



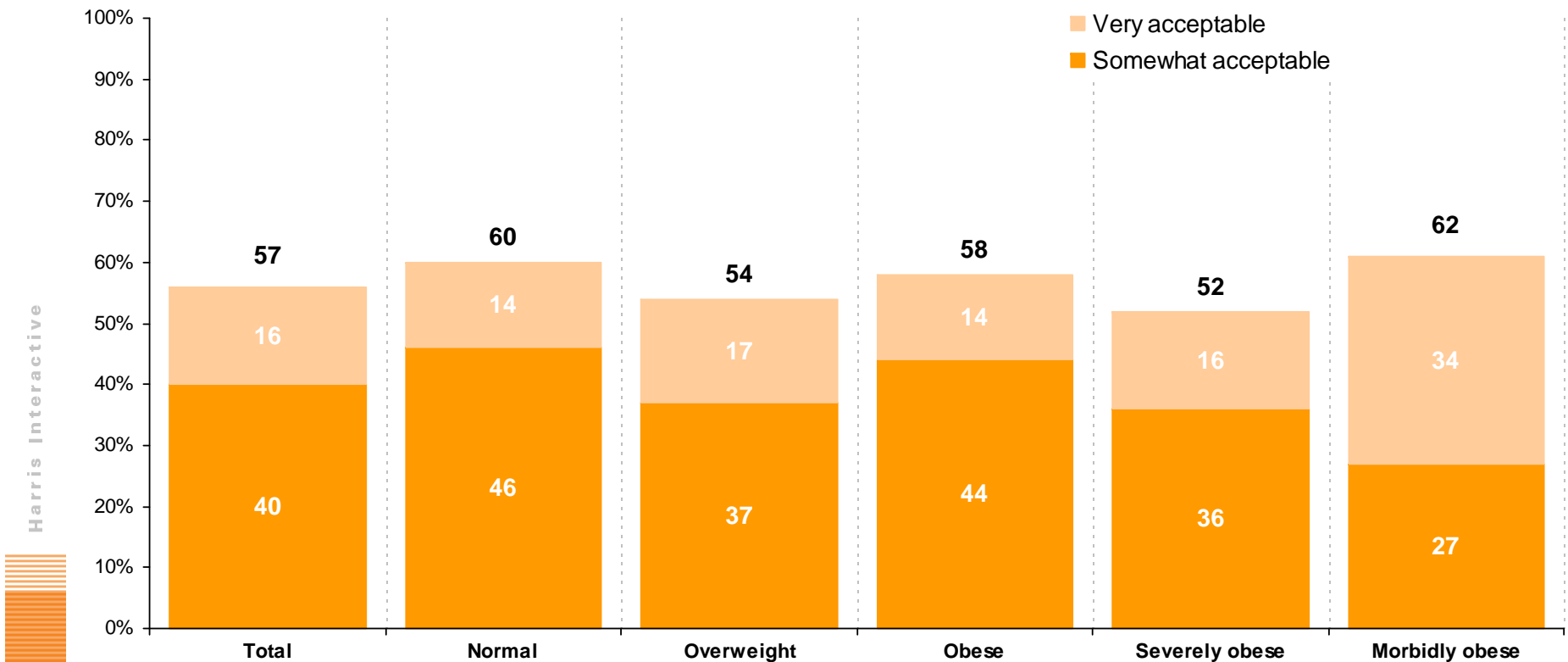
Q815: How acceptable do you think each of the following is as an obesity treatment?

Base: All Respondents: Total (n=1978)

Note: Unsure responses are not shown and range from 10% to 30%

Almost 3 in 5 morbidly obese adults find weight loss surgery to be acceptable, with about 1 in 5 finding it *very* acceptable.

Acceptability of Weight Loss Surgery



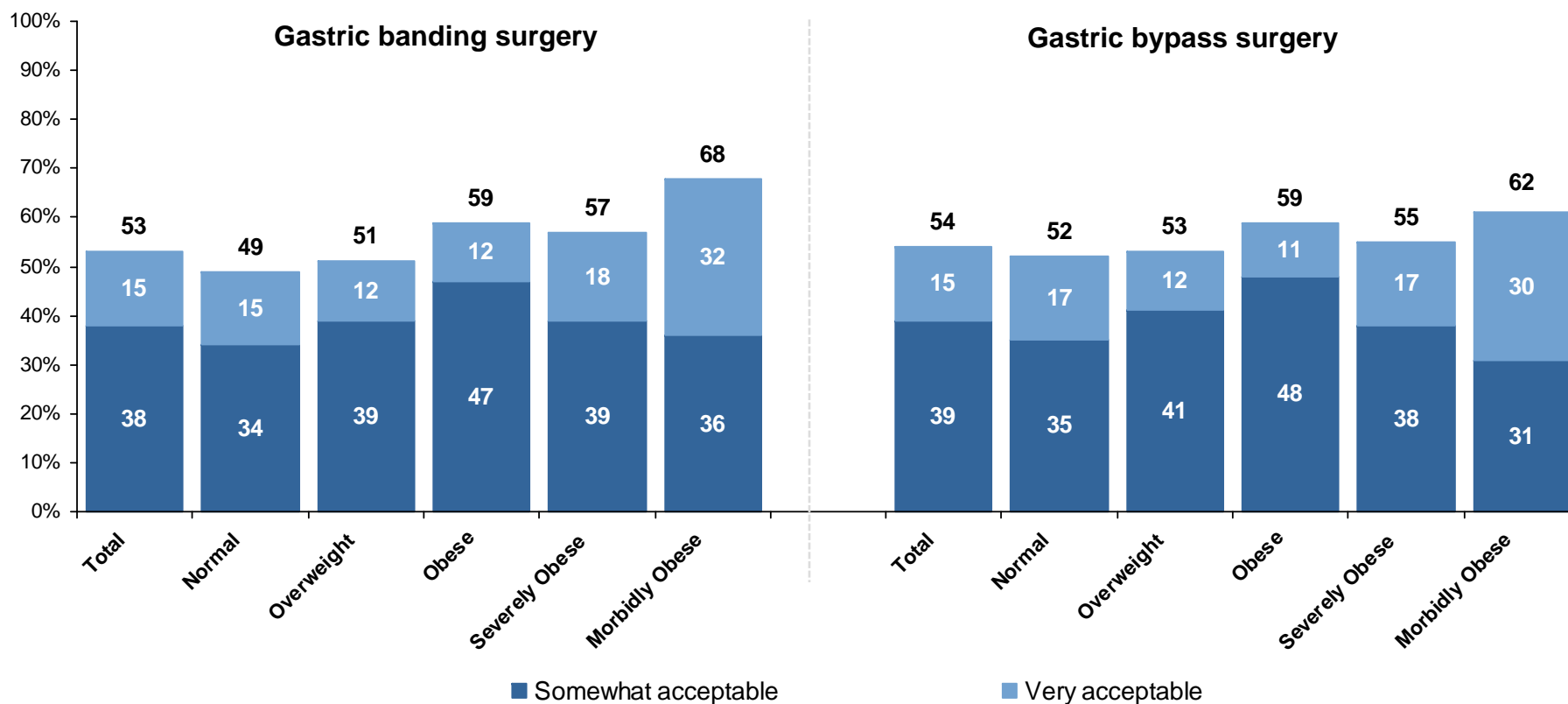
Harris Interactive
53

Q815: How acceptable do you think each of the following is as an obesity treatment?

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)

About half of adults (even more so for obese adults) that are at least somewhat familiar with weight loss surgery find gastric banding surgery acceptable.

Acceptability of Specific Weight Loss Surgeries

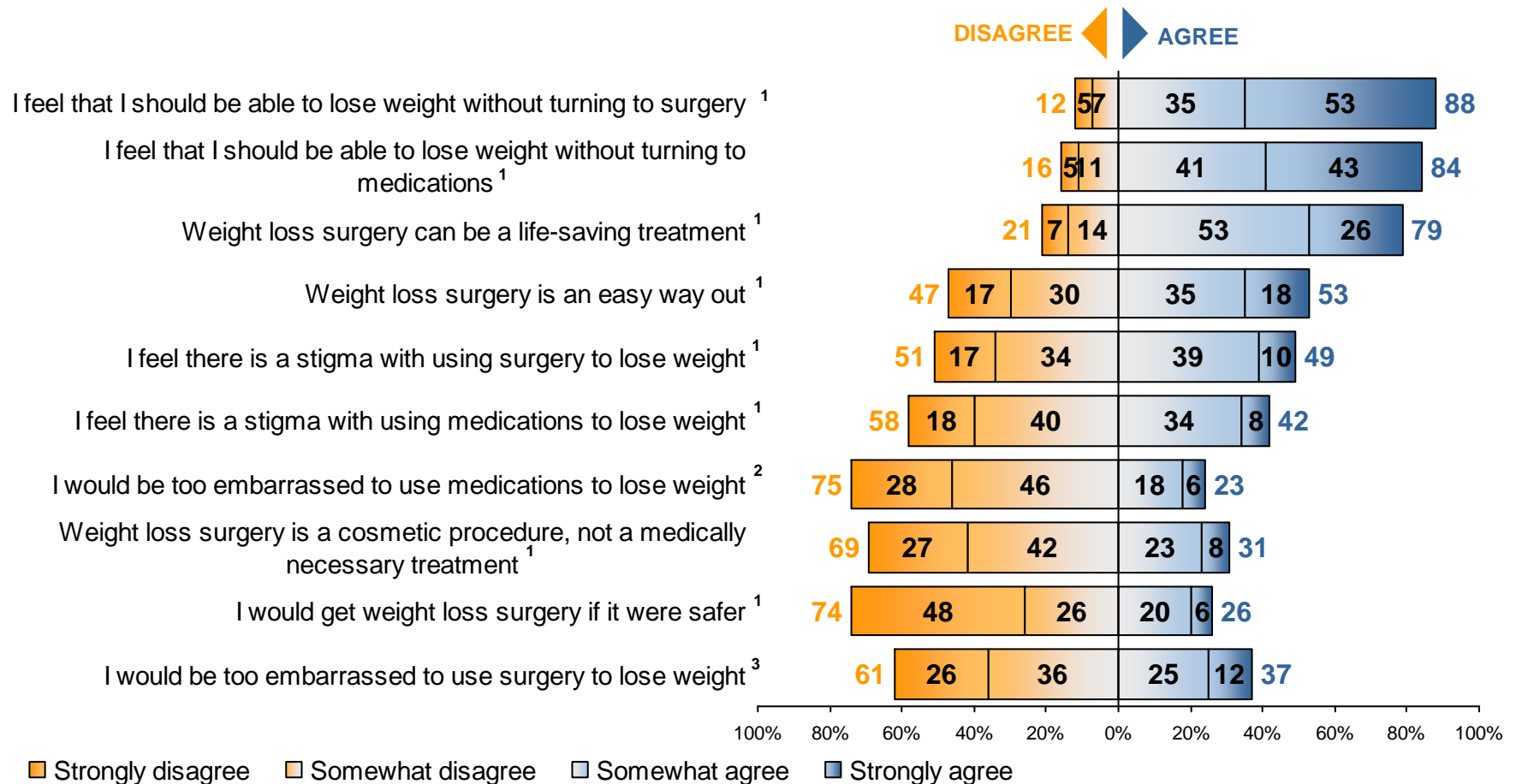


Q818: How acceptable do you think each of the following is as a surgical obesity treatment?

Base: Respondents who are at least somewhat familiar with weight loss surgery: Total (n=1679); Normal (n=439); Overweight (n=575); Obese (n=287); Severely obese (n=147); Morbidly obese (n=126)

Over three-quarters of adults feel that weight loss surgery can be a life-saving treatment, but over half consider it an easy way out.

% Agree/Disagree with Following Statements

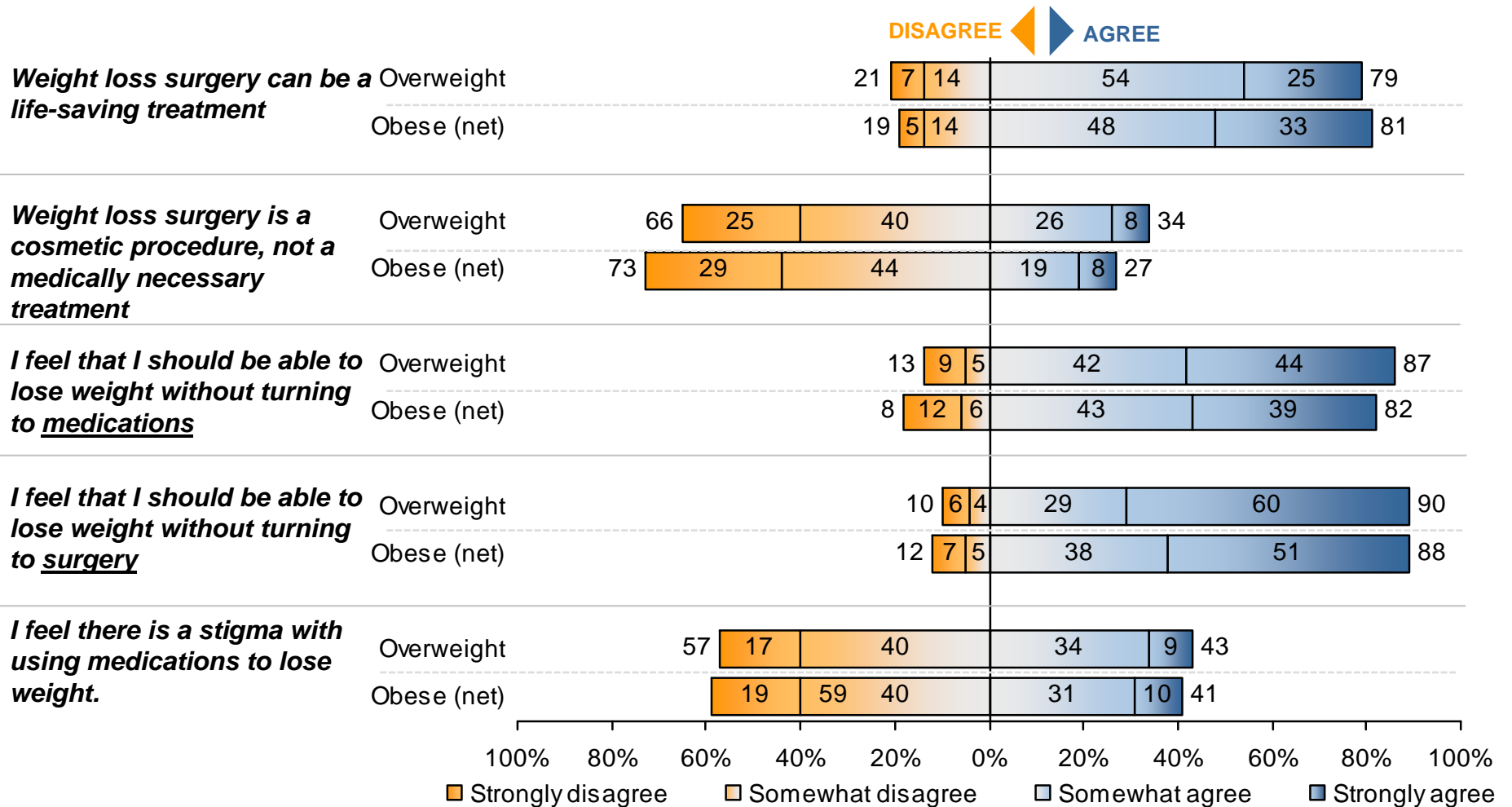


Q830: How strongly do you agree or disagree with the following statements?

Base: All Respondents: 1. Total (n=1978); 2. Respondents who have never lost weight or never used medications to lose weight (n=1573); 3. Respondents who have never lost weight or never used surgery to lose weight (n=1944).

The vast majority of overweight and obese adults feel that they should be able to lose weight without turning to medications or surgery.

% Agree/Disagree

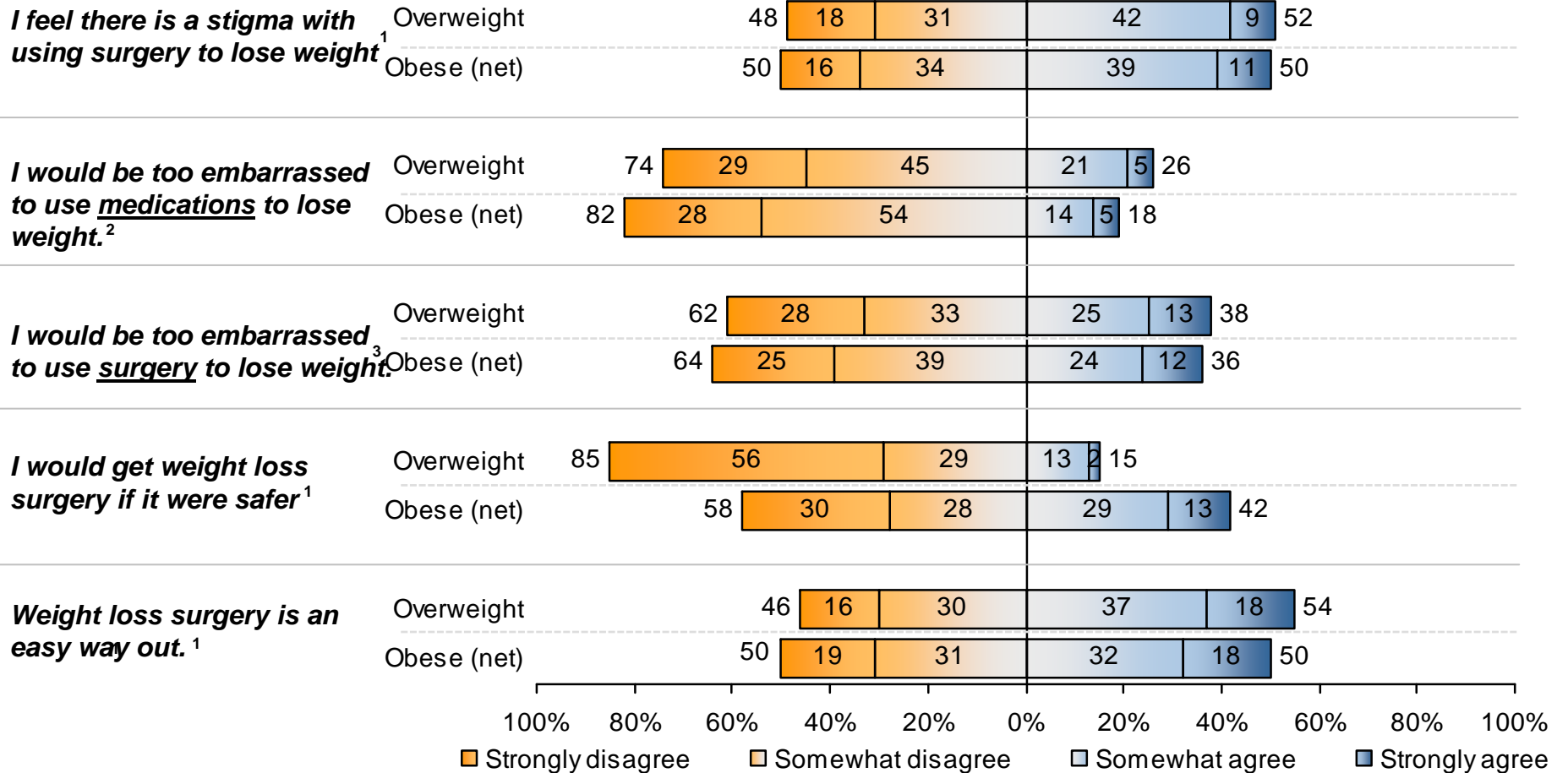


Q830: How strongly do you agree or disagree with the following statements?
 Base: All Respondents: Overweight (n=679); Obese (net) (n=653)

About half of overweight and obese adults feel there is a stigma with using surgery to lose weight.

% Agree/Disagree

DISAGREE ◀ ▶ AGREE



Q830: How strongly do you agree or disagree with the following statements?

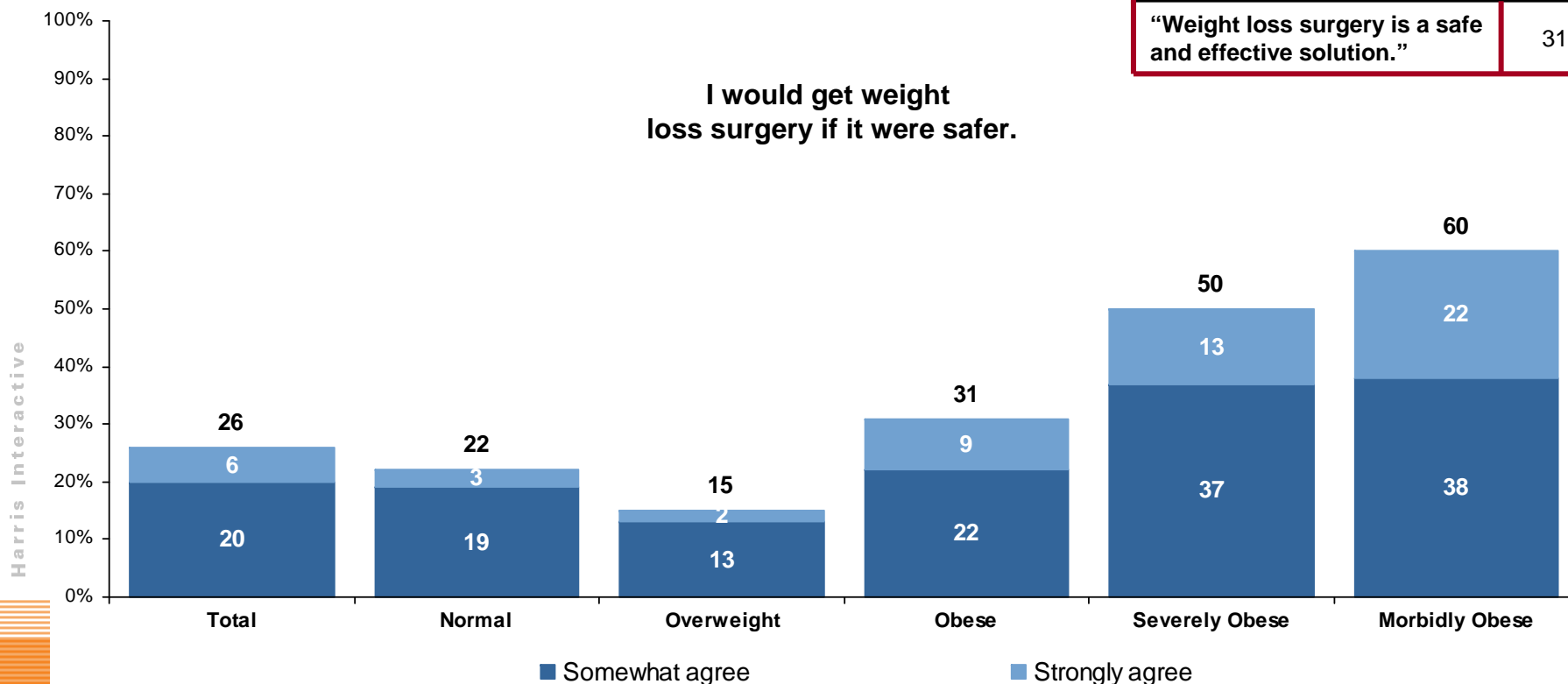
Base: All Respondents: Overweight (n=679); Obese (net) (n=653) 2. Respondents who have never lost weight or never used medications to lose weight: Overweight (n=569); Obese (net) (n=442); 3. Respondents who have never lost weight or never used surgery to lose weight: Overweight (n=669); Obese (net) (n=638)

About one-third of adults think weight loss surgery is safe and effective. One-quarter of adults (and over half of severely and morbidly obese adults) would get weight loss surgery if it were safer.

% Strongly/Somewhat Agree

Total Strongly/Somewhat agree	
“Weight loss surgery is a safe and effective solution.”	31%

I would get weight loss surgery if it were safer.

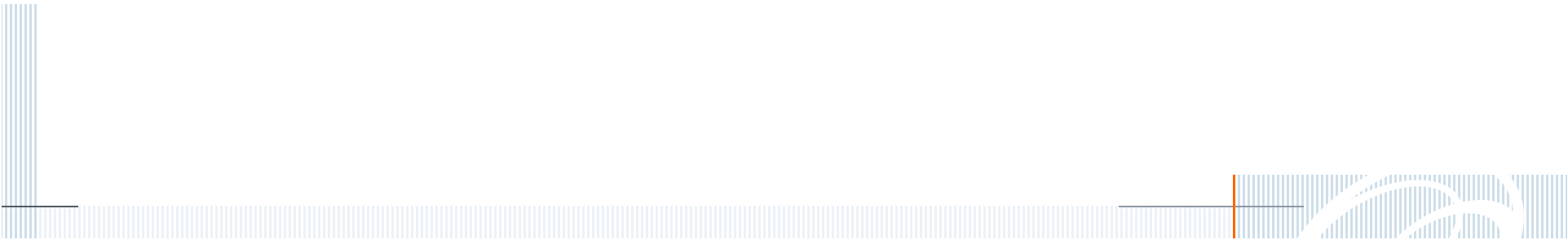


Harris Interactive

Q830: How strongly do you agree or disagree with the following statements?

Q610: How strongly do you agree or disagree with the following statements about obesity

Base: All Respondents: Total (n=1978); Normal (n=528); Overweight (n=679); Obese (n=351); Severely obese (n=164); Morbidly obese (n=138)



Demographic Profile

Respondent Profile (Weighted Data)

Gender	%
Male	51
Female	49
Age	
	%
18-29	23
30-39	18
40-49	23
50-64	20
65 and older	16
<i>MEAN</i>	<i>44.7</i>
<i>MEDIAN</i>	<i>45</i>
Race	
	%
White	70
Black/African American (net)	12
Black	8
African American	4
Hispanic	13
Native American/Alaskan native	1
Asian or Pacific Islander	2
Mixed racial background	1
Some other race	*
Decline to answer	2

Total Household Income	%
Less than \$35,000 (net)	25
Less than \$15,000	8
\$15,000 – Less than \$25,000	8
\$25,000 – less than \$35,000	8
\$35,000 to less than \$75,000 (net)	29
\$35,000 – less than \$50,000	13
\$50,000 – less than \$75,000	16
\$75,000 or more (net)	29
\$75,000 – less than \$100,000	11
\$100,000 – less than \$125,000	8
\$125,000 – less than \$150,000	4
\$150,000 – less than \$200,000	3
\$200,000 – less than \$250,000	1
\$250,000 or more	1
Decline to answer	17

Education	%
High school or less (net)	39
Less than high school	1
Completed some high school	3
High school graduate or equivalent	35
Some college (net)	31
Completed some college, but no degree	22
Associate's degree	9
College or more (net)	30
College (e.g., B.A., B.S.)	18
Some graduate school, but no degree	4
Graduate school (e.g. M.S., M.D., Ph.D.)	8

Respondent Profile (Weighted Data)

Employment	%
Employed (net)	60
Employed full time	44
Employed part time	12
Self-employed	8
Not employed, but looking for work	4
Not employed and not looking for work	4
Retired	21
Student	14
Homemaker	10

Adults in household	%
1	22
2	53
3 or more	24
<i>MEAN</i>	<i>2.1</i>
<i>MEDIAN</i>	<i>2</i>
Children aged under 18 in household	
	%
0	69
Have children under the age of 18 in household (net)	31
1	15
2	10
3 or more	6
<i>MEAN</i>	<i>0.6</i>
<i>MEDIAN</i>	<i>-</i>

U.S. Region	%
East	23
Midwest	22
South	33
West	22
Marital Status	
	%
Married	52
Single, never married	28
Divorced	9
Living with partner	5
Widowed	4
Separated	2